

Invest in your success!

Membership in the American Rental Association automatically provides you membership in the Canadian Rental Association. To be eligible for membership in both associations, you must be active in the rental business. We request that you provide us with the following information for documentation. Membership approval is based on ARA staff or your regional director's verification of your operation. We thank you for your assistance in helping us process your membership.

COMPANY INFORMATION

Company name _____
 Company address _____
 City _____ State/province _____ ZIP/postal _____
 Country _____
 Phone _____ Toll-free phone _____ Fax _____
 Web site _____ Business e-mail _____

(Information above is for ARA publications.)

MAILING ADDRESS *(If different from above. This address will be used for all membership communications.)*

Address _____
 City _____ State/province _____ ZIP/postal _____
 Phone _____ Toll-free phone _____ Fax _____

DESIGNATED REPRESENTATIVE *(This is the primary contact for ARA information, including invoice notices and election ballots.)*

Name _____ Title _____
 E-mail _____ Phone _____ Fax _____

Preferred method of communication: Mail Fax E-mail Phone

MEMBERSHIP DUES *(Fees are based on the combined total gross rental revenue for all of your operations.)*

Dues	Total gross rental revenue	Complimentary branch listings*	
<input type="checkbox"/> \$375	Up to \$500,000	None	* Branch stores receive a separate member number and will get access to all "member-only" benefits, including a listing on our RentalHQ.com store locator. Additional branch listings above the number indicated also can be part of the program for \$40 per store per year.
<input type="checkbox"/> \$535	\$500,001 to \$3 million	4 branches	
<input type="checkbox"/> \$960	\$3,000,001 to \$10 million	8 branches	
<input type="checkbox"/> \$1,600	\$10,000,001 to \$30 million	30 branches	
<input type="checkbox"/> \$3,200	More than \$30 million	60 branches	

BRANCH ADDRESSES *(Please list information for each of your branches. Attach additional sheets if necessary.)*

Store name _____ Address _____
 City _____ State/province _____ ZIP/postal _____
 Phone _____ Fax _____
 Contact person _____ Title _____
 E-mail _____ Phone _____

Preferred method of communication: Mail Fax E-mail Phone

Office use only: Member No. _____

Help us process your membership!

To be eligible for membership, you must be active in the rental business. The American Rental Association requests that you provide us with the following information for documentation. Membership approval is based on ARA staff or your regional director's verification of your operation. We thank you for your assistance in helping us process your membership.

Questions? Call ARA Member Services at 800/334-2177.

DETAILS

Have you been an ARA member in the past? _____ If so, when? _____

Your state or local business license number _____

Your liability insurance company _____ Policy expiration date _____

REASON FOR JOINING

What is your reason for joining ARA? _____

REFERENCES

Bank reference _____ Phone _____

Contact _____ Address _____

City _____ State/province _____ ZIP/postal _____ Country _____

Customer reference _____ Phone _____

Contact _____ Address _____

City _____ State/province _____ ZIP/postal _____ Country _____

Vendor/supplier reference _____ Phone _____

Account _____

Contact _____ Address _____

City _____ State/province _____ ZIP/postal _____ Country _____

Rental industry reference _____ Phone _____

Contact _____ Address _____

City _____ State/province _____ ZIP/postal _____ Country _____

DEMOGRAPHIC INFORMATION

Business organization:

Corporation Limited Liability Partnership S Chapter Sole Proprietorship Public Stock Company

Your store's business type:

Equipment/event rental Retail firm with rental (hardware/lumberyard/party and event)
 Distributor/dealer with rental

In what year was your firm started? _____

In what year did you enter the rental industry? _____

Owner's gender: Male Female

Is your company family-owned? Yes No

Do you have any staff you consider eligible for Next Generation of Rental Owners? Yes No

Number of full-time staff: _____

Total annual rental revenue: _____

Your rental inventory by percentage:

Construction, industrial, mobile equipment _____ % General tool equipment _____ %
Party/event equipment _____ % Other _____ %

PAYMENT INFORMATION

Check or money order enclosed Please charge my: Visa MasterCard

Credit card number _____ Expiration date _____

Name (as it appears on card) _____

Signature _____

*A nonrefundable subscription fee is allocated from your membership dues for an annual subscription to **RENTAL MANAGEMENT** magazine. Your signature designates your willingness to receive e-mails and faxes from ARA and CRA.*

I understand that my membership is not official until it is approved by ARA.

Signature _____ Date _____



Return your application by:

MAIL American Rental Association
1900 19th St., Moline, IL 61265
FAX 309/764-1533

INVENTORY INFORMATION

This list of rental inventory and product codes serves a valuable purpose. By providing ARA with a complete listing of your store's inventory, we can better market your store to interested consumers through RentalHQ.com and other ARA resources. These efforts bring more consumers into your store and help generate more rentals. Please look through all the categories on both pages and check all items that represent your inventory. Our list may vary from how you would categorize your inventory, so please check carefully. If you have any questions, please call Member Services at 800/334-2177.

HEAVY CONSTRUCTION

1000 ___ Access Equipment
 1010 ___ Aerial Work Platforms
 1015 ___ Agricultural/Farm Equipment
 1020 ___ Asphalt Equipment
 1030 ___ Backhoe Attachments
 1040 ___ Backhoes
 1050 ___ Boring Machines, Horizontal Directional Drills
 1060 ___ Breakers: Electric/Gas-powered, Hydraulic, Pneumatic
 1070 ___ Breakers: Machine-mounted
 1080 ___ Buckets: Construction
 1090 ___ Compaction Equipment: Asphalt, Single/Double Drum
 1100 ___ Compaction Equipment: Plates, Tampers/Rammers
 1110 ___ Compaction Equipment: Sheep's Foot, Ride-on, Towed, Mounted
 1120 ___ Compressor: Heavy-construction Capacity
 1130 ___ Concrete Batch Plants (Trailerred Concrete)
 1140 ___ Concrete Equipment: Trailers, Forms, Power Buggies, Mixers, Buckets
 1150 ___ Conveyors
 1160 ___ Couplers
 1170 ___ Cranes: Electric, Hydraulic, Attachments
 1180 ___ Cranes: Knock-down, Towable
 1190 ___ Crawlers, Dozers, Loaders
 1200 ___ Demolition Equipment: Nonexplosive
 1210 ___ Drill Rigs: Hydraulic, Crawler (Track Drills)
 1215 ___ Electrical Distribution Equipment: Portable
 1220 ___ Excavator Attachments
 1230 ___ Excavators
 1240 ___ Excavators: Mini
 1250 ___ Farm Machinery/Equipment
 1260 ___ Forklift Attachments, Replacement Parts
 1270 ___ Forklifts: Rough-terrain
 1280 ___ Forklifts: Telescopic Handlers
 1290 ___ Forklifts: Vertical Mast
 1300 ___ Generators: Large (Towed, Skid-mounted)
 1310 ___ Graders
 1320 ___ Lifts: Material-handling, Telehandlers
 1330 ___ Lighting: Construction
 1340 ___ Loader Attachments
 1350 ___ Loaders: Articulated Wheel
 1360 ___ Loaders: Compact Utility
 1370 ___ Loaders: Compact Wheel
 1380 ___ Loaders: Skid-steer
 1390 ___ Loaders: Track
 1400 ___ Logging Equipment
 1410 ___ Power Buggies
 1420 ___ Road Plates
 1430 ___ Rollers: Machinery, Heavy-equipment
 1440 ___ Rollers: Vibratory, Ride-on, Road

1450 ___ Scrapers: Box
 1460 ___ Skid-steers, Attachments
 1470 ___ Sweepers: Street/Pavement
 1480 ___ Tanks: Portable, Hazardous Waste
 1485 ___ Temporary Roadways/Access Mats
 1490 ___ Thawing/Heating Equipment: Ground, Pipe
 1500 ___ Tools: Industrial
 1510 ___ Tracks: Track Pads
 1520 ___ Tractors and Attachments
 1530 ___ Traffic Control: Barricades, Cones, Signs
 1540 ___ Trenchers: Ride-on and Attachments
 1550 ___ Trucks: Field Service
 1560 ___ Trucks: Rental
 1570 ___ Trucks: Utility
 1580 ___ Undercarriage Components
 1590 ___ Vibratory Plows
 1600 ___ Washing Equipment: Industrial
 1610 ___ Water Trucks: Trailers

GENERAL TOOL/LIGHT CONSTRUCTION

2000 ___ Abrasives
 2005 ___ Aerators
 2010 ___ Air Conditioning: Job Site
 2015 ___ Air Scrubbers/Negative Air Machines
 2020 ___ Animal Traps, Snares, Cages
 2025 ___ Augers
 2030 ___ Automotive Tools, Equipment and Supplies
 2035 ___ Barricades
 2040 ___ Batteries, Battery Chargers
 2045 ___ Benders: Pipe, Rebar
 2050 ___ Bits, Drills, Hammers, Chisels
 2055 ___ Blades: Abrasive, Diamond
 2060 ___ Blades: Lawn Mower, Edger
 2065 ___ Blades: Power Trowel
 2070 ___ Blades: Saw
 2075 ___ Blasting Equipment and Supplies
 2080 ___ Blowers: Circulating
 2085 ___ Blowers: Leaf, Straw
 2090 ___ Boxes: Storage
 2095 ___ Brake Systems
 2100 ___ Brakes: Aluminum Bending
 2105 ___ Brush Cutters
 2110 ___ Buffers: Automotive
 2115 ___ Buffers: Floor
 2120 ___ Buildings: Storage Units
 2125 ___ Cable Pullers
 2130 ___ Cables, Chains and Accessories
 2135 ___ Cargo-control Systems/Load Binders
 2140 ___ Carpet/Upholstery Cleaning Equipment and Chemicals
 2145 ___ Carpet Dryers
 2150 ___ Carpet Installation Tools
 2155 ___ Cartop Carriers, Tie-downs
 2160 ___ Chainsaws, Accessories
 2165 ___ Chimney-cleaning Equipment
 2170 ___ Chippers/Shredders, Accessories
 2175 ___ Chutes: Concrete, Debris, Trash

2180 ___ Cleaners: Chemical
 2185 ___ Cleaners: Pneumatic, Steam
 2190 ___ Cleaning Equipment
 2193 ___ Clothing: Protective
 2195 ___ Compressors: Light-capacity
 2200 ___ Concrete Additives: Hardening, Curing, Coloring
 2205 ___ Concrete Drying/Heating
 2210 ___ Concrete Hand Tools: Floats, Darbies, Striking Tools
 2215 ___ Concrete Planers, Grinders, Saws
 2220 ___ Concrete Pumps
 2225 ___ Concrete Screeds
 2230 ___ Concrete Vibrators
 2235 ___ Concrete: Cleaners, Sealers
 2240 ___ Concrete: Curb Extruders, Guniting Machines
 2245 ___ Cultivators
 2250 ___ Cutters: Asphalt, Concrete, Brick, Tile
 2255 ___ Cutters: Brush, Stump
 2260 ___ Cutters: Cable, Pipe, Rebar
 2265 ___ Dehumidifiers
 2270 ___ Dethatchers
 2275 ___ Diggers: Post Hole, Clay, Trench
 2280 ___ Drain-cleaning Equipment
 2285 ___ Drills: Core, Diamond, Rock
 2290 ___ Drills: Pneumatic, Electric, Hydraulic
 2295 ___ Drywall Equipment
 2300 ___ Edgers: Floor
 2305 ___ Edgers: Groundskeeping
 2310 ___ Electric: Interrupters, Conductors
 2312 ___ Emissions-control Equipment
 2315 ___ Engines: Large and Parts
 2320 ___ Engines: Small and Parts
 2325 ___ Environmental Cleanup Equipment
 2328 ___ Erosion-control Equipment
 2330 ___ Extension Cords
 2335 ___ Fans, Misters
 2340 ___ Fasteners, Fastening Tools
 2345 ___ Fencing: Safety/Construction
 2350 ___ Floor Care: Chemicals, Accessories
 2355 ___ Floor Care: Sanders, Finishers, Polishers, Buffers
 2360 ___ Forestry Tools
 2365 ___ Gas Cans, Caddies
 2370 ___ Generators: Small (Portable)
 2375 ___ Gloves: Work, Safety
 2380 ___ Grinders
 2385 ___ Hammers: Demolition, Chipping
 2390 ___ Hammers: Rotary
 2395 ___ Heaters: Electric, Gas, Propane
 2400 ___ Heat Guns: Electric
 2405 ___ Hoists
 2410 ___ Hoses, Accessories
 2415 ___ Hour Meters
 2420 ___ Insulation: Applicators, Blowers, Material
 2425 ___ Jacks, Jack Pads
 2430 ___ Ladders and Accessories
 2435 ___ Landscaping Tools

- 2438 ___ Lasers and Machine-grade Information
2440 ___ Lawn Combers
2445 ___ Lawn Vacuums
2450 ___ Lawn and Garden Tools and Accessories
2455 ___ Locators: Magnetic, Pipe, Cable, Fault, Rebar
2460 ___ Log Splitters
2465 ___ Lubricants
2470 ___ Masonry Tools
2475 ___ Material-handling Trucks, Dollies
2480 ___ Measuring Tools
2485 ___ Metal Detectors
2490 ___ Mowers: Lawn, High Weed
2495 ___ Mulchers
2500 ___ Nailers, Nails
2505 ___ Offices: Mobile
2510 ___ Paint Sprayers and Accessories (Acoustic/Texture)
2513 ___ Personal Protective Equipment
2515 ___ Pipe Inspection: Video
2520 ___ Plumbing Equipment
2525 ___ Poles: Aluminum, Sectional, Telescoping
2530 ___ Post Hole Diggers, Augers, Drivers, Pullers
2535 ___ Powder-actuated Tools, Accessories
2540 ___ Pressure Gauges, Regulators
2545 ___ Pressure Washers and Accessories
2550 ___ Propane Equipment/Gas
2555 ___ Pullers: Bearing, Cable, Gear, Stake
2560 ___ Pumps: Concrete
2565 ___ Pumps: Dewatering
2567 ___ Pumps: High-pressure
2570 ___ Pumps: Submersible
2575 ___ Pumps: Test
2580 ___ Pumps: Trash
2585 ___ Racks: Auto, Equipment
2590 ___ Rakes: Landscape, Power
2595 ___ Ramps: Loading, Walk, Wheelchair, Portable
2600 ___ Rebar: Cutting, Bending, Tying
2610 ___ Recycling Equipment
2615 ___ Rollers: Carpet, Floor
2620 ___ Rollers: Lawn
2625 ___ Rollers: Walk-behind
2630 ___ Roofing Equipment
2635 ___ Safety Equipment and Products/Training
2640 ___ Sandblasting Equipment and Accessories
2645 ___ Sanders: Floor and Accessories
2650 ___ Sanders: Handheld and Accessories
2655 ___ Saws: Concrete/Asphalt/Masonry
2660 ___ Saws: Cutoff
2665 ___ Saws: Handheld, Electric
2670 ___ Saws: Hydraulic, Pneumatic
2675 ___ Saws: Miter
2680 ___ Saws: Reciprocating
2685 ___ Saws: Tile
2690 ___ Scabblers
2695 ___ Scaffolding and Accessories
2700 ___ Scarifiers
2705 ___ Screening Plants: Portable
2710 ___ Sealants
2715 ___ Sewer Cleaning Equipment
2720 ___ Sharpeners
2725 ___ Shop Tools
2730 ___ Shoring Equipment, Trench Boxes
2735 ___ Signs: Lighted, Portable, Trailer-mounted, Arrow Boards, Message Boards
2740 ___ Snow-removal Equipment
2745 ___ Sod and Turf Equipment
2750 ___ Soil-remediation Equipment
2753 ___ Sprayers: Power
2755 ___ Spreaders: Fertilizer, Seed
2760 ___ Spreaders: Sand, Salt
2765 ___ Stands: Engine, Portable, Utility
2770 ___ Staplers: Pneumatic, Manual, Electric
2775 ___ Storage Units and Containers
2780 ___ Stripers, Paint, Stencils
2785 ___ Strippers: Carpet, Floor, Accessories
2790 ___ Stump Grinders
2795 ___ Surface-preparation Tools and Equipment
2800 ___ Surveying Equipment: Lasers, Levels, Transits
2805 ___ Sweepers: Magnetic
2810 ___ Tape: Shipping, Electrical, Duct
2815 ___ Tarps
2820 ___ Test Equipment
2825 ___ Threading Tools
2830 ___ Tie-downs/Slings
2835 ___ Tillers
2840 ___ Tires: Repair Materials and Accessories
2845 ___ Toilets: Portable (Construction)
2850 ___ Tools: Demolition
2855 ___ Tools: Hand
2860 ___ Tools: Hydraulic, Pneumatic
2865 ___ Tools: Installation
2870 ___ Tools: Pipe and Metal Working
2875 ___ Torches: Acetylene, Propane
2880 ___ Tow Bars, Tow Dollies
2885 ___ Trailers and Accessories
2890 ___ Tree Spades
2895 ___ Tree-trimming Equipment
2900 ___ Trenchers: Walk-behind and Attachments
2905 ___ Trimmers: Hedge, String
2910 ___ Trowels
2915 ___ Trucks: Delivery
2918 ___ Utility Vehicles
2920 ___ Vacuum: Excavation Remediation
2925 ___ Vacuums: Groundskeeping
2930 ___ Vacuums: Wet, Dry, Floor, Industrial
2935 ___ Ventilation Equipment
2940 ___ Wallpaper Steamers, Tools and Accessories
2945 ___ Welders and Accessories
2950 ___ Wheelbarrows, Lawn Carts
2955 ___ Winches
- PARTY AND EVENT**
- 4000 ___ Audio/Visual Equipment
4010 ___ Baby Furniture, Cribs
4020 ___ Beds: Rollaway
4030 ___ Air Conditioning: Tents
4040 ___ Amusement Rides
4050 ___ Anchoring Tools
4060 ___ Balloons, Helium Tanks
4070 ___ Banners: Pennants, Flags
4080 ___ Bars: Portable
4090 ___ Bleachers
4100 ___ Bubble Machines
4110 ___ Bunting
4115 ___ Camping Equipment
4120 ___ Candelabra, Candles
4130 ___ Games
4140 ___ Casino Equipment
4150 ___ Centerpieces
4155 ___ Ceremonial Scissors
4160 ___ Chafers
4170 ___ Chairs
4180 ___ China: Dinnerware, Stoneware
4185 ___ Christmas Lights
4190 ___ Coolers/Refrigeration
4200 ___ Costumes: Accessories, Makeup
4210 ___ Covers: Bars, Tents, Umbrellas
4220 ___ Covers: Mattresses, Pillows, Chairs
4230 ___ Crowd Control: Fencing, Ropes, Stanchions
4240 ___ Dance Floors
4250 ___ Dishwashers
4260 ___ Disposables: Paper, Plastic
4270 ___ Dividers, Partitions
4280 ___ Drapes: Background, Booth
4290 ___ Dunk Tanks
4300 ___ Easels
4310 ___ Exhibit Booth Equipment
4320 ___ Flooring: Portable, Turf, Carpet
4330 ___ Floral Items and Services
4340 ___ Fog Machines
4350 ___ Food-preparation Equipment: Grills, Stoves, Convection Ovens
4355 ___ Food Products, Dispensers
4360 ___ Food Service Equipment
4365 ___ Food Transport Cabinets
4370 ___ Fountains: Champagne, Chocolate
4380 ___ Frozen Drink Machines: Slush and Soft-serve
4390 ___ Concession Equipment
4400 ___ Gazebos, Arches
4410 ___ Glassware
4420 ___ Heaters: Patio, Space
4430 ___ Ice: Tables, Sculptures, Molds
4440 ___ Imprinting Machines
4450 ___ Inflatables
4460 ___ Karaoke Machines, Music
4470 ___ Laundry: Commercial
4480 ___ Lecterns/Podiums
4490 ___ Lighting: Party
4500 ___ Linens
4510 ___ Party Supplies
4520 ___ Polish: Metal
4530 ___ Pool Covers
4540 ___ Props/Theme Decorations
4550 ___ Racks: Garment
4560 ___ Racks: Storage, Washing
4565 ___ Raffle Drums/Bingo Cages
4567 ___ Recreation Equipment
4568 ___ Searchlights
4570 ___ Silverware: Flatware, Hollowware
4580 ___ Skirting: Table and Stage
4590 ___ Snowmaking Machines
4600 ___ Stages, Platforms, Risers
4610 ___ Stakes: Steel, Wood
4620 ___ Steamers: Fabric
4630 ___ Tables
4640 ___ Tent Accessories
4650 ___ Chair- and Tent-cleaning Equipment
4660 ___ Tents, Canopies
4670 ___ Toilets, Restroom Trailers
4680 ___ Torches: Party
4690 ___ Trays/Stands
4700 ___ Umbrellas
4710 ___ Washing Equipment: Party and Event
4720 ___ Wedding and Formal Wear
4730 ___ Wedding Accessories and Supplies
4740 ___ Wrappers: Shrink-wrap, Tape



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www.ARArental.org



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