



CANADIAN RENTAL ASSOCIATION
ASSOCIATION DE LOCATION DU CANADA

ASSOCIATE MEMBERSHIP APPLICATION

INVEST IN YOUR SUCCESS!

Associate membership is your direct link to thousands of potential customers in the rental industry, connecting you with the \$25 Billion rental market. Benefits range from member pricing for exhibiting at **The Rental Show** to advertising opportunities, targeted mailing lists, advocacy and more – all designed to bring you connections, relationships, leads and sales.

Please **type** or **print** and complete all sections. An online application and an overview of member benefits are available at www.crental.org

Questions? Call CRA Member Services at 800.486.9899

Company name: _____ Web site: _____

Company address: _____ Business e-mail: _____

City: _____ Province: _____ Postal Code: _____ Country: _____

Phone: _____ Fax: _____ Toll-free phone: _____

(Information above is for CRA publications.)

MAILING ADDRESS *(If different from above. This address will be used for all membership communications.)*

Address: _____ City: _____ Province: _____

Postal Code: _____ Phone: _____ Fax: _____

DESIGNATED REPRESENTATIVE *(Note: The designated representative is the primary contact for your CRA information, including Invoice notices and member election ballots.)*

Name: _____ Title: _____ E-mail: _____

Preferred method of communication: Mail Fax E-mail

TELL US ABOUT YOUR STORE

How does your company distribute to rental companies? *(Check all that apply.)*

Sell direct Sell through distribution Manufacturer Rep

Discounts for rental companies? Yes No

Is financing available for rental companies? Yes No

Describe your freight policy to rental companies:

FOB Factory _____

Prepaid only _____

Collect _____

Prepaid Minimum order _____



Are your products covered by product liability insurance? Yes No

What is the length of warranty to rental companies?

- No warranty up to 1 year
 up to 6 months more than 1 year

Are retrofits or new safety or service features available on existing equipment? Yes No

Are product theft prevention devices available? Yes No

Does your company offer parts sales directly to rental companies? Yes No

If training aids are offered, are they available as:

- Workshops or seminars at the rental store Videotapes/CDs/DVDs
 Workshops or seminars at your location Safety operation training manuals
 Web-based Not available

If advertising aids are offered, are they available as:

- Pamphlets Camera-ready line art
 Counter cards Co-op for television
 Envelope stuffers Co-op for radio
 In-store posters/banners Line drawings
 Co-op for newspapers Electronic line art
 Co-op for Yellow Pages Not available

MEMBERSHIP DUES

A fee of \$375 plus GST is required for annual membership. CRA dues are not deductible as charitable contributions for federal income tax purposes. However, payments of membership dues are deductible by CRA members as an ordinary and necessary business expense.

METHOD OF PAYMENT

Cheque or money order enclosed Visa Mastercard American Express

Credit card number: _____ Expiration Date: _____

Name (as it appears on the card): _____

I understand that my membership is not official until approved by CRA.

Signature: _____ Date: _____

Return application by MAIL to: Canadian Rental Association, 112B Scurfield Blvd, Winnipeg, MB, R3Y 1G4.
FAX: 888.270.4440. Any questions, call: 800.486.9899



Product Codes – This list of rental inventory with accompanying product codes serves a valuable purpose. By providing CRA with a complete listing of your store’s inventory, the association can better market your store to interested consumers through www.RentalHQ.com and other CRA resources. These efforts bring more consumers into your store and help generate more rentals. Please look through all of the categories on both pages and check all items that represent your inventory. Our list may vary from how you would categorize your inventory, so please check carefully. If you have any questions, please call CRA Member Services at 800.486.9899.

TELL US ABOUT YOUR INVENTORY

Heavy Construction

1000 — Access Equipment
 1010 — Aerial Work Platforms
 1020 — Asphalt Equipment
 1030 — Backhoe Attachments
 1040 — Backhoes
 1050 — Boring Machines, Horizontal Directional Drills
 1060 — Breakers, Electric/Gas-Powered, Hydraulic, Pneumatic
 1070 — Breakers, Machine-Mounted
 1080 — Buckets, Construction
 1090 — Compaction Equipment, Asphalt Single/Double Drum
 1100 — Compaction Equipment, Plates, Tampers/Rammers
 1110 — Compaction Equipment: Sheep’s Foot, Ride-On, Towed, Mounted
 1120 — Compressor: Heavy Construction Capacity
 1130 — Concrete Batch Plants (Trailered Concrete)
 1140 — Concrete Equipment: Trailers, Forms, Power Buggies, Mixers, Buckets
 1150 — Conveyors
 1160 — Couplers
 1170 — Cranes: Electric, Hydraulic, Attachments
 1180 — Cranes: Knock-Down, Towable
 1190 — Crawlers/Dozers/Loaders
 1200 — Demolition Equipment: Non-Explosive
 1210 — Drill Rigs: Hydraulic, Crawler (Track Drills)
 1220 — Excavator Attachments
 1230 — Excavators
 1240 — Excavators: Mini
 1250 — Farm Machinery Equipment
 1260 — Forklift Attachments, Replacement Parts
 1270 — Forklifts, Rough Terrain
 1280 — Forklifts, Telescopic Handlers
 1290 — Forklifts, Vertical Mast
 1300 — Generators, Large (Towed, Skid-Mounted)
 1310 — Graders
 1320 — Lifts: Material Handling, Telehandlers
 1330 — Lighting, Construction
 1340 — Loader Attachments
 1350 — Loader: Articulated Wheel
 1360 — Loaders: Compact Utility
 1370 — Loaders: Compact Wheel
 1380 — Loaders: Skid Steer
 1390 — Loaders: Track
 1400 — Logging Equipment
 1410 — Power Buggies
 1420 — Road Plates
 1430 — Rollers: Machinery, Heavy Equipment
 1440 — Rollers: Vibratory, Ride-On, Road
 1450 — Scrapers: Box
 1460 — Skid Steers Attachments
 1470 — Sweepers: Street/Pavement
 1480 — Tank Portable, Hazardous Waste
 1485 — Temporary Roadways Access Mats
 1490 — Thawing/Heating Equipment: Ground, Pipe
 1500 — Tools: Industrial
 1510 — Tracks, Track Pads
 1520 — Tractors and Attachments

1530 — Traffic Control: Barricades, Cones, Signs
 1540 — Trenchers: Ride-On and Attachment
 1550 — Truck Field Service
 1560 — Truck Rental
 1570 — Truck Utility
 1580 — Undercarriage Components
 1590 — Vibratory Plows
 1600 — Washing Equipment: Industrial
 1610 — Water Trucks, Trailers

General Tool/Light Construction

2000 — Abrasives
 2005 — Aerators
 2010 — Air Conditioning: job site
 2015 — Air Scrubbers / Negative Air Machines
 2020 — Animal Traps, Snares, Cages
 2025 — Augers
 2030 — Automotive Tools, Equipment & Supplies
 2035 — Barricades
 2040 — Batteries, Battery Chargers
 2045 — Benders: Pipe, Rebar
 2050 — Bits, Drills, Hammers, Chisels
 2055 — Blades: Abrasive, Diamond
 2060 — Blades: Lawn Mower, Edger
 2065 — Blades: Power Trowel
 2070 — Blades: Saw
 2075 — Blasting Equipment and Supplies
 2080 — Blowers: Circulating
 2085 — Blowers: Leaf, Straw
 2090 — Boxes: Storage
 2095 — Brake Systems
 2100 — Brakes: Aluminum Bending
 2105 — Brush Cutters
 2110 — Buffers: Automotive
 2115 — Buffers: Floor
 2120 — Buildings, Storage Units
 2125 — Cable Pullers
 2130 — Cables, Chains and Accessories
 2135 — Cargo Control Systems / Load Binders
 2140 — Carpet/Upholstery Cleaning Equipment & Chemicals
 2145 — Carpet Dryers
 2150 — Carpet installation Tools
 2155 — Cartop Carriers, Tie-Downs
 2160 — Chainsaws, Accessories
 2165 — Chimney Cleaning Equipment
 2170 — Chippers, Shredders, Accessories
 2175 — Chutes: Concrete, Debris, Trash
 2180 — Cleaners: Chemical
 2185 — Cleaners: Pneumatic, Steam
 2190 — Cleaning Equipment
 2193 — Clothing: Protective
 2195 — Compressors: Light Capacity
 2200 — Concrete Additives: Hardening, Curing, Colouring
 2205 — Concrete Drying/Heating
 2210 — Concrete Hand Tools: Floats, Darbies, Striking Tools
 2215 — Concrete Planers, Grinders, Saws
 2220 — Concrete Pumps
 2225 — Concrete Screeds Asphalt, Concrete, Brick, Tile
 2230 — Concrete Vibrators
 2240 — Concrete: Curb Extruders, Guniting Machines

2245 — Cultivators
 2250 — Cutters: Asphalt, Concrete, Brick, Tile
 2255 — Cutters: Brush, Stump
 2260 — Cutters: Cable, Pipe, Rebar
 2265 — Dehumidifiers
 2270 — Dethatchers
 2275 — Diggers: Post Hole, Clay, Trench
 2280 — Drain-Cleaning Equipment
 2285 — Drills: Core, Diamond, Rock
 2290 — Drills: Pneumatic, Electric, Hydraulic
 2295 — Drywall Equipment
 2300 — Edgers: Floor
 2305 — Edgers: Grounds keeping
 2310 — Electric: Interrupters, Conductors
 2315 — Engines: Large and Parts
 2320 — Engines: Small and Parts
 2325 — Environmental Cleanup Equipment
 2330 — Extension Cords
 2335 — Fans, Misters
 2340 — Fasteners, Fastening Tools
 2345 — Fencing: Safety / Construction
 2350 — Floor Care: Chemicals, Accessories
 2355 — Floor Care: Sanders, Finishers, Polishers, Buffers
 2360 — Forestry Tools
 2365 — Gas Cans, Caddies
 2370 — Generators: Small (Portable)
 2375 — Gloves: Work, Safety
 2380 — Grinders
 2385 — Hammers: Demolition, Chipping
 2390 — Hammers: Rotary
 2395 — Heaters: Electric, Gas, Propane
 2400 — Heat Guns: Electric
 2405 — Hoists
 2410 — Hoses, Accessories
 2415 — Hour Meters
 2420 — Insulation: Applicators, Blowers
 2425 — Jacks, Jack Pads
 2430 — Ladders and Accessories
 2435 — Landscaping Tools
 2440 — Lawn Combers
 2445 — Lawn Vacuums
 2450 — Lawn-and-Garden Tools and Accessories
 2455 — Locators: Magnetic, Pipe, Cable, Fault
 2460 — Log Splitters
 2465 — Lubricants
 2470 — Masonry Tools
 2475 — Material-Handling Trucks, Doilies
 2480 — Measuring Tools
 2485 — Metal Detectors
 2490 — Mowers: Lawn, High Weed
 2495 — Mulchers
 2500 — Nailers, Nails
 2505 — Offices: Mobile
 2510 — Paint Sprayers and Accessories (Acoustic/Texture)
 2513 — Personal Protective Equipment
 2515 — Pipe Inspection, Video
 2520 — Plumbing Equipment
 2525 — Poles: Aluminum, Sectional, & Telescoping

2530 _____ Post Hole Diggers, Augers, Drivers, Pullers
 2535 _____ Powder-Actuated Tools, Accessories
 2540 _____ Pressure Gauges, Regulators
 2545 _____ Pressure Washers and Accessories
 2550 _____ Propane Equipment
 2555 _____ Pullers: Bearing, Cable, Gear, Stake
 2560 _____ Pumps: Concrete
 2565 _____ Pumps: De-Watering
 2570 _____ Pumps: Submersible
 2575 _____ Pumps: Test
 2580 _____ Pumps: Trash
 2585 _____ Rack Auto, Equipment
 2590 _____ Rakes: Landscape, Power
 2595 _____ Ramps: Loading, Walk, Wheelchair, Portable
 2600 _____ Rebar: Cutting, Bending, Tying
 2610 _____ Recycling Equipment
 2615 _____ Rollers: Carpet, Floor
 2620 _____ Rollers: Lawn
 2625 _____ Rollers: Walk-Behind
 2630 _____ Roofing Equipment
 2635 _____ Safety Equipment and Products/Training
 2640 _____ Sandblasting Equipment & Accessories
 2645 _____ Sanders: Floor and Accessories
 2650 _____ Sanders: Handheld and Accessories
 2655 _____ Saws: Concrete/Asphalt/Masonry
 2660 _____ Saws: Cut-Off
 2665 _____ Saws: Handheld, Electric
 2670 _____ Saws: Hydraulic, Pneumatic
 2675 _____ Saws: Miter
 2680 _____ Saws: Reciprocating
 2685 _____ Saws: Tile
 2690 _____ Scabblers
 2695 _____ Scaffolding and Accessories
 2700 _____ Scarifiers
 2705 _____ Screening Plants: Portable
 2710 _____ Sealants
 2715 _____ Sewer Cleaning Equipment
 2720 _____ Sharpeners
 2725 _____ Shop Tools
 2730 _____ Shoring Equipment, Trench Boxes
 2735 _____ Signs: Lighted, Portable, Trailer-Mounted, Arrow Boards, Message Boards
 2740 _____ Snow-Removal Equipment
 2745 _____ Sod and Turf Equipment
 2750 _____ Soil Remediation Equipment
 2753 _____ Sprayers: Power
 2755 _____ Spreaders: Fertilizer, Seed
 2760 _____ Spreaders: Sand, Salt
 2765 _____ Stands: Engine, Portable, Utility
 2770 _____ Staplers: Pneumatic, Manual, Electric
 2775 _____ Storage Units and Containers
 2780 _____ Strippers: Paint, Stencils
 2785 _____ Strippers: Carpet, Floor, Accessories
 2790 _____ Stump Grinders
 2795 _____ Surface Preparation Tools & Equipment
 2800 _____ Surveying Equipment: Lasers, Levels, Transits
 2805 _____ Sweepers: Magnetic
 2810 _____ Tape: Shipping, Electrical, Duct
 2815 _____ Tarps
 2820 _____ Test Equipment
 2825 _____ Threading Tool
 2830 _____ Tiedowns/Slings
 2835 _____ Tillers
 2840 _____ Tires, Repair Materials and Accessories
 2845 _____ Toilets: Portable (Construction)
 2850 _____ Tools: Demolition
 2855 _____ Tools: Hand
 2860 _____ Tools: Hydraulic, Pneumatic
 2865 _____ Tools: Installation
 2870 _____ Tools: Pipe and Metal Working

2875 _____ Torches: Acetylene, Propane
 2880 _____ Tow Bars, Tow Doilies
 2885 _____ Trailers and Accessories
 2890 _____ Tree Spades
 2895 _____ Tree Trimming Equipment
 2900 _____ Trenchers: Walk-Behind & Attachments
 2905 _____ Trimmers: Hedge, String
 2910 _____ Trowels
 2915 _____ Trucks: Delivery
 2920 _____ Vacuum: Excavation, Remediation
 2925 _____ Vacuums: Grounds Keeping
 2930 _____ Vacuums: Wet, Dry, Floor, Industrial
 2935 _____ Ventilation Equipment
 2940 _____ Wallpaper Steamers, Tools & Accessories
 2945 _____ Welders and Accessories
 2950 _____ Wheelbarrels, Lawn Carts
 2955 _____ Winches

Party & Special Event

4000 _____ Audio/Visual Equipment
 4010 _____ Baby Furniture /Cribs
 4020 _____ Beds: Rollaway
 4030 _____ Air Conditioning, Tents
 4040 _____ Amusement Rides
 4050 _____ Anchoring Tools
 4060 _____ Balloons, Helium Tanks
 4070 _____ Banners: Pennants, Flags
 4080 _____ Bars, Portable
 4090 _____ Bleachers
 4100 _____ Bubble Machines
 4110 _____ Bunting
 4115 _____ Camping Equipment
 4120 _____ Candelabra, Candles
 4130 _____ Games
 4140 _____ Casino Equipment
 4150 _____ Centerpieces
 4155 _____ Ceremonial Scissors
 4160 _____ Chafers
 4170 _____ Chairs
 4180 _____ China: Dinnerware, Stoneware
 4185 _____ Christmas Lights
 4190 _____ Coolers, Refrigeration
 4200 _____ Costumes, Accessories, Makeup
 4210 _____ Coven: Bars, Tents, Umbrellas
 4220 _____ Covers: Mattresses, Pillows, Chairs
 4230 _____ Crowd Control: Fencing, Ropes, Stanchions
 4240 _____ Dance Floors
 4250 _____ Dishwashers
 4260 _____ Disposables: Paper, Plastic
 4270 _____ Dividers, Partitions
 4280 _____ Drapes: Background, Booth
 4290 _____ Dunk Tanks
 4300 _____ Easels
 4310 _____ Exhibit Booth Equipment
 4320 _____ Flooring: Portable, Turf, Carpet
 4330 _____ Floral Items and Services
 4340 _____ Fog Machines
 4350 _____ Food Preparation Equipment: Grills, Stoves, Convection Ovens
 4360 _____ Food Service Equipment
 4365 _____ Food Transport Cabinets
 4370 _____ Fountains: Champagne, Chocolate
 4380 _____ Frozen Drink Machines: Slush & Soft-Serve
 4390 _____ Concession Equipment
 4400 _____ Gazebos, Arches
 4410 _____ Glassware
 4420 _____ Heaters: Patio, Space
 4430 _____ Ice: Tables, Sculptures, Molds
 4440 _____ Imprinting Machines
 4450 _____ Inflatables

4460 _____ Karaoke Machines, Music
 4470 _____ Laundry: Commercial
 4480 _____ Lecterns/Podiums
 4490 _____ Lighting: Party
 4500 _____ Linens
 4510 _____ Party Supplies
 4520 _____ Polish, Metal
 4530 _____ Pool Covers
 4540 _____ Props/Theme Decorations
 4550 _____ Rack; Garment
 4560 _____ Rack; Storage, Washing
 4565 _____ Raffle Drums / Bingo Cages
 4567 _____ Recreation Equipment
 4570 _____ Silverware: Flatware, Hollowware
 4580 _____ Skirting: Table and Stage
 4590 _____ Snowmaking Machines
 4600 _____ Stages, Platform, Risers
 4610 _____ Stakes: Steel, Wood
 4620 _____ Steamers: Fabric
 4630 _____ Tables
 4640 _____ Tent Accessories
 4650 _____ Tent Cleaning Equipment
 4660 _____ Tents, Canopies
 4670 _____ Toilets/Restroom Trailers
 4680 _____ Torches: Party
 4690 _____ Trays/Stands
 4700 _____ Umbrellas
 4710 _____ Washing Equipment: Party and Event
 4720 _____ Wedding and Formal Wear
 4730 _____ Wedding Accessories and Supplies
 4740 _____ Wrappers: Shrink-Wrap, Tape

Other

3000 _____ Accounting Services
 3010 _____ Advertising and Marketing Programs
 3020 _____ Advertising Specialties
 3030 _____ Anti-Theft Devices
 3040 _____ Appraisers
 3050 _____ Associations
 3060 _____ Auctioneers/Equipment Brokers
 3070 _____ Cameras, Supplies
 3100 _____ Collection Agencies
 3110 _____ Computers: Hardware, Rental
 3120 _____ Computers: Software
 3130 _____ Consulting Services
 3140 _____ Data Recording Devices
 3150 _____ Decals, Tags, Signs
 3160 _____ Employee Training
 3170 _____ Financing/Leasing
 3180 _____ Fleet Management Systems
 3190 _____ Forms: Business, Contracts
 3200 _____ Franchisors
 3210 _____ Furniture: Home, Office
 3220 _____ Insurance
 3230 _____ Internet Services
 3240 _____ Inventory Control Systems
 3250 _____ Labels: Equipment, Shipping
 3260 _____ Leasing
 3270 _____ Merger and Acquisition Services
 3280 _____ Nameplates
 3290 _____ Office Equipment
 3310 _____ Publications: Magazines
 3320 _____ Radios: Two-Way
 3330 _____ Security Systems
 3340 _____ Stolen Equipment Recovery
 3350 _____ Store Displays and Fixtures
 3360 _____ Training, Customer Service
 3370 _____ Uniforms, Clothing
 3380 _____ Vending Equipment
 3390 _____ Web Services

