



CANADIAN RENTAL ASSOCIATION
ASSOCIATION CANADIENNE DE LOCATION

CRA Award of Merit

Since the inception of the Canadian Rental Association as the RAC in 1966, there have been many individuals who, through their unheralded service and dedication have grown the Canadian rental industry into the vibrant entity it is today. In 2015 the Canadian Rental Association created its own, unique lifetime achievement award to recognize the vision of our leaders, past and present who have made, or are making significant contributions to the development and advancement of the rental industry across our country.

Eligibility for Nomination

To be recognized as a recipient of the Award of Merit an individual must be nominated by one of their peers within the rental industry for their significant contributions which have helped change the Canadian rental industry in a positive manner. Candidates may include consultants, speakers, publishers, owners of rental businesses or rental equipment businesses currently employed or retired, or employees of related affiliates either living or deceased who impacted the equipment rental industry. The members of the CRA Award of Merit Advisory Committee and the CRA Board of Directors during the year of nomination and induction are ineligible.

Selection Criteria

Candidates will be reviewed and assessed for entry based on the information included in the nomination form submitted to the selection committee. The more complete the information, the greater assistance provided to the committee for evaluation of the potential candidate.

Nomination Process

Nominations of qualified individuals will be reviewed and rated by the CRA Award of Merit Advisory Committee, which is led by the CRA Chairman of the board. Committee members are appointed by the CRA Chairman and may include representatives from past national board directors and/or long serving regular or associate members.

Nominate an individual: Candidates will be reviewed based on the information presented on the nomination form. The more complete the nomination form is, the easier it will be for the committee to recognize the individual's accomplishments and contributions.

Special consideration may also be given to a nominee's lifelong accomplishments, contributions to more than one area of the industry and the overall benefit of his or her contribution to their community. There is no requirement for a minimum length of time the nominee has worked in/contributed to the industry, and nominations can be made posthumously. Individuals previously nominated must be re-nominated to be considered for induction during a following calendar year, and individuals cannot nominate themselves.-

Nominations are reviewed and screened to ensure they meet the nomination criteria and eligibility prior to being recommended for selection by the CRA Award of Merit Advisory Committee. New inductees will be recognized annually during a presentation ceremony at the AGM of the Canadian Rental Association, normally held during the American Rental Association's The Rental Show held annually to promote the rental industry world wide.

Nominations are accepted year-round, but must be received by September 30th of each year to be considered for induction at the following CRA Annual General Meeting.

Canadian Rental Association – Award of Merit Nomination Form

Please complete the entire form to insure your nominee will receive full consideration of all their accomplishments to the equipment rental industry.

Candidate's Name: _____ Date: _____

Business Name: _____

_____ *Please check if candidate is deceased and provide the name/address of person to be contacted who will represent the nominee.*

Contact name for deceased candidate: _____

Contact's mailing address: _____

Please provide the candidate's preferred contact information.

Address: _____

City: _____ Province: _____ Postal Code: _____

Phone Number: _____ Cell Phone Number: _____

Email Address: _____

Please explain in an attached document your candidate's most significant contributions to the Canadian rental industry at the local or national level. Be sure to include all of your nominee's key accomplishments and outstanding contributions in as many of the four categories listed below as possible. Be as accurate, in-depth and current as possible. All information should be included in one document which you can email or fax to CRA Head Office for consideration.

Leadership: Describe as best you can the type of leader you feel your nominee represents and outline examples of how they displayed this leadership through their contributions to the growth of the Canadian rental industry. How did they encourage or inspire their fellow rental industry members to grow rentals and contribute to professionalism within the industry.

Industry Impact: How has the rental industry been changed by the nominee's impact and contributions? What extraordinary achievements did they make which impacted the rental industry? How did these contributions help support growth of the industry?

Industry Stability: Provide examples that illustrate the nominee's long-term commitment to the rental industry that will endure into the future. List any proactive changes the nominee made to the rental industry to ensure continued business growth and sustainability?

Personal Commitment: How would you describe your nominee's commitment to their community and/or society at large? In what ways have the nominee's actions made a positive difference in their immediate community, their province, or nation-wide?

Submitted by: _____ Company: _____

Address: _____ City: _____

Province: _____ Postal Code: _____

Email: _____ Phone Number: _____

Return to: Nathalie McGregor, Managing Director

Canadian Rental Association

1100 South Service Road, Suite 217, Stoney Creek, ON, L8E 0C5

1-844-643-2333|905-643-2333 |Cell: 905-746-1241

Fax: 905-643-3999