

# Membership Application



**Invest in your success. Join today!**

## COMPANY INFORMATION

Company name: \_\_\_\_\_  
 Street address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Province: \_\_\_\_\_ Postal: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Business email: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Toll-free phone: \_\_\_\_\_

## BRANCH ADDRESS (Attach additional sheets if necessary.)

Store name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Province: \_\_\_\_\_ Postal: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Contact person: \_\_\_\_\_  
 Title: \_\_\_\_\_ Phone: \_\_\_\_\_  
 Email: \_\_\_\_\_

## MAILING ADDRESS (If different from above.)

Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 Province: \_\_\_\_\_ Postal: \_\_\_\_\_

## DESIGNATED REPRESENTATIVE

Name: \_\_\_\_\_  
 (First, MI, Last)  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## COMPANY CONTACTS

Marketing: _____ Email: _____	Legislative: _____ Email: _____
Risk Management/Safety: _____ Email: _____	Education/Training: _____ Email: _____
Human Resources: _____ Email: _____	Insurance: _____ Email: _____
Accounting: _____ Email: _____	Store Manager: _____ Email: _____

## MEMBERSHIP DUES (Fees are based on the combined total gross **rental** revenue for all of your operations.)

Dues	Total gross <b>rental</b> revenue	Complimentary branch listings (additional locations)*	
<input type="checkbox"/> US\$415	Up to \$500,000	None	* Branch stores receive a separate member number and will receive access to all "member-only" benefits, including a listing on our RentalHQ.com store locator. Additional branch listings above the number indicated also can be part of the program for US\$55 per store per year.
<input type="checkbox"/> US\$595	\$500,001 to \$3 million	4 branches	
<input type="checkbox"/> US\$1,065	\$3,000,001 to \$10 million	8 branches	
<input type="checkbox"/> US\$1,780	\$10,000,001 to \$30 million	30 branches	
<input type="checkbox"/> US\$3,550	More than \$30 million	60 branches	

**All membership dues must be paid in U.S. dollars.**

Membership in the American Rental Association (ARA) automatically provides you membership in the Canadian Rental Association (CRA). Take advantage of the many benefits of membership and join today by completing this application. The information you provide will allow ARA and CRA to best serve your interests and needs. Please **type** or **print** and complete all sections. An online application and overview of member benefits are available at [ARARental.org](http://ARARental.org). **Fax this form to 309-764-1533 or email it to [membership@ararental.org](mailto:membership@ararental.org). Questions? Call 800-334-2177.**

## DEMOGRAPHIC INFORMATION

### Business organization:

- Corporation       Limited Liability       Partnership  
 S Chapter       Sole Proprietorship       Public Stock Company

### Your store's business type:

- Equipment/event rental       Retail firm with rental (hardware/  
lumberyard/party and event)  
 Distributor/dealer with rental

In what year was your firm started? \_\_\_\_\_

In what year did you enter the rental industry? \_\_\_\_\_

Owner's gender:  Male  Female

Is your company family-owned?  Yes  No

Do you have young rental professionals, ages 18-40, who are interested in participating in the ARA Young Professionals Network?  Yes  No

If yes, please list their names and email addresses: \_\_\_\_\_

Number of full-time staff: \_\_\_\_\_

Your total annual rental revenue: \_\_\_\_\_

### Your rental inventory by percentage:

Construction/industrial \_\_\_\_\_ %  
General tool/homeowner \_\_\_\_\_ %  
Party/special event \_\_\_\_\_ %  
Other \_\_\_\_\_ %

**I understand that my membership is not official until it is approved by ARA.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### As a member of ARA, you are automatically a member of CRA.

This joint membership offers you the benefits of both organizations. As a member, you will receive access to Canadian-specific rental benefits, including the regional trade shows, insurance, credit card processing, newsletters and more. Plus, you will receive access to all that ARA offers, from **The Rental Show**, networking opportunities, educational and business management products and services, and industry forecasting information to so much more.

Join today to reap the benefits for yourself and your business.



CANADIAN RENTAL ASSOCIATION  
ASSOCIATION CANADIENNE DE LOCATION

1100 S. Service Road, Suite 217  
Stoney Creek, Ontario L8E 0C5 Canada  
905-643-2333 • 844-643-2333  
Fax: 905-643-3999

[www.CRArental.org](http://www.CRArental.org)

## REASONS FOR JOINING

How did you hear about ARA? (Please select one.)

- Member referral       State and local meeting  
 **The Rental Show** promotion       Telemarketing  
 ARA Insurance       Membership promotion  
 Other \_\_\_\_\_

What is your No. 1 reason for joining ARA? (Please select one.)

- Insurance       Benefits  
 Industry affiliation/trends       **The Rental Show**  
 Associate member referral       Alliance affiliation  
 Networking  
 Other \_\_\_\_\_

## INSURANCE

With whom do you currently have liability insurance coverage?

Insurance expiration date: \_\_\_\_\_ (MM/DD/YYYY)

## PAYMENT INFORMATION

A US\$36 nonrefundable subscription fee is allocated from your membership dues for an annual subscription to **RENTAL MANAGEMENT** magazine. Your signature designates your willingness to receive emails, faxes, the **Rental Pulse** e-newsletter and **RENTAL MANAGEMENT** digital magazine from ARA.

**If you pay with credit card, ARA will continue your membership without interruption unless you tell us otherwise.** At the end of the initial membership term and before the start of your new term, ARA will simply charge your credit card at the dues rate in effect at that time. Should terms or rates change, ARA will notify you in advance. If ARA cannot charge your credit card, the association will send you a bill for your dues. To opt out of this membership offer, check the box below:

**I choose to opt out of the ability to continue my ARA membership via the above-mentioned credit card payment system.**

Check or money order enclosed.      Please charge my:  Visa       MasterCard       Discover       American Express

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name: (as it appears on card) \_\_\_\_\_

Signature: \_\_\_\_\_

# Inventory Information

This list of rental inventory and product codes serves a valuable purpose. By providing ARA with a complete listing of your store's inventory, we can better market your store to interested consumers through RentalHQ.com and other ARA resources. These efforts bring more consumers into your store and help generate more rentals. Please look through all the categories on both pages and **check all items that represent your inventory**. Our list may vary from how you would categorize your inventory, so please check carefully. If you have any questions, please call Member Services at **800-334-2177**.

CONSTRUCTION/INDUSTRIAL	
1005	<input type="checkbox"/> Aerial Work Platform: Inspection
1007	<input type="checkbox"/> Aerial Work Platform: Training
1000	<input type="checkbox"/> Aerial Work Platforms
1120	<input type="checkbox"/> Air Compressor: Towable
1020	<input type="checkbox"/> Asphalt Paver
1030	<input type="checkbox"/> Backhoe Attachments
1040	<input type="checkbox"/> Backhoes
1060	<input type="checkbox"/> Breakers: Hand Operated
1070	<input type="checkbox"/> Breakers: Machine-mounted
1080	<input type="checkbox"/> Bucket Attachments
1085	<input type="checkbox"/> Compaction Equipment: Attachments
1110	<input type="checkbox"/> Compaction Equipment: Ride On and Trench Rollers
1100	<input type="checkbox"/> Compaction Equipment: Walk Behind, Handheld
1130	<input type="checkbox"/> Concrete Batch Plants
1135	<input type="checkbox"/> Concrete: Buggies
1137	<input type="checkbox"/> Concrete: Mixers
1140	<input type="checkbox"/> Concrete: Trailers
1150	<input type="checkbox"/> Conveyors
1170	<input type="checkbox"/> Cranes
1190	<input type="checkbox"/> Dozers
1210	<input type="checkbox"/> Drill Rigs: Mining
1050	<input type="checkbox"/> Earth Boring Machines, Horizontal Directional Drills
1200	<input type="checkbox"/> Dumpsters
1215	<input type="checkbox"/> Electrical Distribution Equipment
1220	<input type="checkbox"/> Excavator: Attachments
1230	<input type="checkbox"/> Excavators
1240	<input type="checkbox"/> Excavators: Mini
1260	<input type="checkbox"/> Forklift: Attachments
1290	<input type="checkbox"/> Forklifts: Industrial
1295	<input type="checkbox"/> Forklifts: Industrial Training
1270	<input type="checkbox"/> Forklifts: Rough-terrain
1275	<input type="checkbox"/> Forklifts: Rough-terrain Training
1300	<input type="checkbox"/> Generators: Towed, Skid-mounted
1310	<input type="checkbox"/> Graders, Box Scrapers
1490	<input type="checkbox"/> Ground Heating Equipment
1320	<input type="checkbox"/> Lifts: Boom
1325	<input type="checkbox"/> Lifts: Scissor
1330	<input type="checkbox"/> Light Towers
1340	<input type="checkbox"/> Loader: Attachments
1390	<input type="checkbox"/> Loaders: Compact Track
1350	<input type="checkbox"/> Loaders: Heavy Wheel
1360	<input type="checkbox"/> Loaders: Mini Skid Steers, Stand On, Walk Behind
1380	<input type="checkbox"/> Loaders: Skid Steer
1405	<input type="checkbox"/> Offices: Mobile
1410	<input type="checkbox"/> Power Buggies
1600	<input type="checkbox"/> Pressure Washers: Towable
1420	<input type="checkbox"/> Road Plates, Trench Boxes
1430	<input type="checkbox"/> Rollers: Trench
1440	<input type="checkbox"/> Rollers: Vibratory
1445	<input type="checkbox"/> Screening and Crushing Plants, Portable
1455	<input type="checkbox"/> Signs: Trailer-mounted, Arrow Boards, Message Boards
1460	<input type="checkbox"/> Skid Steer: Attachments
1465	<input type="checkbox"/> Surveying Equipment
1470	<input type="checkbox"/> Sweepers: Street, Pavement
1480	<input type="checkbox"/> Tanks: Portable
1280	<input type="checkbox"/> Telescopic Handlers
1485	<input type="checkbox"/> Temporary Roadways, Access Mats
1505	<input type="checkbox"/> Toilets and Washrooms, Portable
1510	<input type="checkbox"/> Tracks, Track Pads, Track Carriers
1520	<input type="checkbox"/> Tractors and Tractor Attachments
1530	<input type="checkbox"/> Traffic Control: Barricades and Cones, Portable Signs and Signals
1535	<input type="checkbox"/> Trailers: Equipment, Utility, Dump
1540	<input type="checkbox"/> Trenchers: Ride-on and Attachments
1560	<input type="checkbox"/> Trucks: Box, Moving
1565	<input type="checkbox"/> Trucks: Dump and Articulated Dump
1570	<input type="checkbox"/> Trucks: Utility
1590	<input type="checkbox"/> Vibratory Plows
1610	<input type="checkbox"/> Water Trucks, Trailers
GENERAL TOOL/HOMEOWNER	
2005	<input type="checkbox"/> Aerators
2010	<input type="checkbox"/> Air Conditioning, Chillers: Job Site
2015	<input type="checkbox"/> Air Scrubbers, Negative Air Machines
2380	<input type="checkbox"/> Angle Grinders
2020	<input type="checkbox"/> Animal Traps, Snares, Cages
2030	<input type="checkbox"/> Automotive Tools, Equipment, Supplies
2040	<input type="checkbox"/> Batteries, Battery Chargers
2045	<input type="checkbox"/> Benders: Pipe, Rebar
2050	<input type="checkbox"/> Bits: Drills, Hammers, Chisels
2055	<input type="checkbox"/> Blades: Abrasive, Diamond
2060	<input type="checkbox"/> Blades: Lawn Mower, Edger
2070	<input type="checkbox"/> Blades: Saw
2075	<input type="checkbox"/> Concrete Power Tools, Dustless
2080	<input type="checkbox"/> Blowers, Circulating Fans
2085	<input type="checkbox"/> Blowers: Leaf, Straw, Bark
2100	<input type="checkbox"/> Brakes: Aluminum Bending
2103	<input type="checkbox"/> Brush Cutter: Walk Behind, Ride-on, Attachments
2105	<input type="checkbox"/> Brush Cutters: Hand Held
2110	<input type="checkbox"/> Buffers: Automotive
2115	<input type="checkbox"/> Buffers: Floor
2120	<input type="checkbox"/> Buildings: Portable
2125	<input type="checkbox"/> Cable Pullers
2145	<input type="checkbox"/> Carpet Dryers
2150	<input type="checkbox"/> Carpet Installation Tools
2140	<input type="checkbox"/> Carpet: Upholstery Cleaning Equipment
2155	<input type="checkbox"/> Cartop Carriers
2160	<input type="checkbox"/> Chainsaws, Chainsaw Accessories
2165	<input type="checkbox"/> Chimney Cleaning Equipment
2175	<input type="checkbox"/> Chutes: Debris, Trash
2185	<input type="checkbox"/> Cleaners: Steam
2193	<input type="checkbox"/> Clothing: Protective
2195	<input type="checkbox"/> Compressors: Portable
2200	<input type="checkbox"/> Concrete Additives: Hardening, Curing, Coloring
2205	<input type="checkbox"/> Concrete Drying, Heating
2210	<input type="checkbox"/> Concrete Hand Tools: Floats, Darbies, Striking Tools, Forms, Stamps
2215	<input type="checkbox"/> Concrete Planers, Grinders, Scarifiers
2065	<input type="checkbox"/> Concrete Power Trowel
2075	<input type="checkbox"/> Concrete Power Tools, Dustless
2220	<input type="checkbox"/> Concrete Pumps
2222	<input type="checkbox"/> Concrete Saws
2223	<input type="checkbox"/> Concrete Scabblers
2225	<input type="checkbox"/> Concrete Screeds
2230	<input type="checkbox"/> Concrete Vibrators
2235	<input type="checkbox"/> Concrete: Cleaners, Sealers
2240	<input type="checkbox"/> Concrete: Curb Extruders, Guniting Machines
2250	<input type="checkbox"/> Cutters: Brick, Tile
2255	<input type="checkbox"/> Cutters: Brush
2260	<input type="checkbox"/> Cutters: Cable, Pipe, Rebar
2265	<input type="checkbox"/> Dehumidifiers
2270	<input type="checkbox"/> Dethatchers, Power Rakes, Verti-Cutters
2273	<input type="checkbox"/> Document Shredders: Commercial
2280	<input type="checkbox"/> Drain, Sewer Cleaning Machines
2285	<input type="checkbox"/> Drills: Concrete, Masonry
2290	<input type="checkbox"/> Drills: Pneumatic, Electric
2293	<input type="checkbox"/> Drywall Hand Tools
2295	<input type="checkbox"/> Drywall Lifts
2305	<input type="checkbox"/> Edgers: Groundskeeping
2765	<input type="checkbox"/> Engine Hoists, Stands
2315	<input type="checkbox"/> Engines: Large (25 HP and Greater)
2320	<input type="checkbox"/> Engines: Small (Less than 25 HP)
2330	<input type="checkbox"/> Extension Cords
2335	<input type="checkbox"/> Fans: Pedestal, Drum, Misting, Tent
2340	<input type="checkbox"/> Fastening Tools, Fasteners
2345	<input type="checkbox"/> Fencing: Safety, Construction
2300	<input type="checkbox"/> Floor Care: Edgers
2355	<input type="checkbox"/> Floor Care: Finishers, Polishers, Buffers
2357	<input type="checkbox"/> Floor Care: Sanders
2361	<input type="checkbox"/> Floor Care: Sweepers, Cleaning Machines

Office use only: ARA Member No. \_\_\_\_\_

- 2365  Gas Cans, Caddies
- 2370  Generators: Small, Portable
- 2385  Hammers: Demolition, Chipping
- 2390  Hammers: Rotary
- 2475  Hand Truck Dollies, Pallet Jacks, Loading Ramps
- 2400  Heat Guns: Electric
- 2395  Heaters: Electric, Gas, Propane
- 2405  Hoists, Slings, Winches
- 2420  Insulation: Applicators, Blowers
- 2425  Jacks, Jack Pads
- 2430  Ladders, Accessories
- 2435  Landscaping Hand Tools
- 2438  Laser Levels, Measuring Tools
- 2442  Lawn Mowers: Ride-on
- 2490  Lawn Mowers: Walk Behind
- 2445  Lawn Vacuums
- 2453  Lighting Stands, Work Lights
- 2455  Locators: Pipe, Cable, Underground Utility
- 2460  Log Splitters
- 2470  Masonry Hand Tools
- 2485  Metal Detectors
- 2500  Nailers
- 2510  Paint, Texture Sprayers
- 2513  Personal Protective Safety Equipment
- 2515  Pipe Inspection: Video
- 2517  Pipe Thawing, Heating Equipment
- 2520  Plumbing Equipment
- 2530  Post Hole Diggers, Earth Augers, Post Drivers, Post Pullers
- 2535  Powder-actuated Tools, Accessories
- 2545  Pressure Washers: Cold
- 2547  Pressure Washers: Hot
- 2550  Propane Tank
- 2555  Pullers: Bearing, Gear
- 2565  Pumps: De-watering
- 2567  Pumps: High-pressure
- 2570  Pumps: Submersible
- 2575  Pumps: Test
- 2580  Pumps: Trash
- 2600  Rebar Tools
- 2615  Rollers: Floor
- 2620  Rollers: Lawn
- 2630  Roofing Tools
- 2640  Sandblasting Equipment, Abrasives, Accessories
- 2645  Saws: Microtrench Concrete Slit
- 2650  Sanders, Handheld, Accessories
- 2655  Saws: Concrete Chain
- 2670  Saws: Concrete Walk-behind
- 2660  Saws: Cut-off
- 2665  Saws: Handheld
- 2675  Saws: Miter, Chop
- 2680  Saws: Reciprocating
- 2685  Saws: Tile
- 2695  Scaffolding, Accessories
- 2712  Seeders: Hydro, Slit, Drop
- 2715  Sewer Cleaning Equipment
- 2730  Shoring Equipment

- 2732  Shot Blasting Equipment
- 2738  Silica Dust Collection Devices
- 2740  Snow Removal Equipment
- 2745  Sod Cutters, Bed Cutters
- 2751  Sprayers: Tank, Backpack, Trailer Mounted
- 2755  Spreaders: Fertilizer, Seed
- 2760  Spreaders: Sand, Salt
- 2770  Staplers: Pneumatic, Manual, Electric
- 2775  Storage: Containers, Units
- 2780  Stripers: Paint, Stencils
- 2785  Strippers: Carpet, Floor, Accessories
- 2790  Stump Grinders
- 2805  Sweepers: Magnetic
- 2815  Tarps
- 2820  Testing Equipment: Electrical, Environmental, Quality Control
- 2825  Threading Tools
- 2830  Tiedowns, Load Binders, Cargo Control Systems
- 2835  Tillers, Garden Cultivators
- 2855  Tools, Homeowner
- 2875  Torches: Acetylene, Propane
- 2885  Trailer Accessories: Tow Bars, Tow Dolly, Ball Hitches
- 2900  Trenchers: Walk-behind
- 2905  Trimmers: Hedge, String
- 2918  Utility Vehicles, RTV's, Golf Carts
- 2920  Vacuum: Excavation, Remediation
- 2930  Vacuum: Wet, Dry, Floor, Industrial
- 2935  Ventilation, Duct
- 2940  Wallpaper Steamers, Tools and Accessories
- 2945  Welders, Accessories
- 2950  Wheelbarrows, Lawn Carts
- 2170  Wood Chippers

#### PARTY/SPECIAL EVENT

- 4030  Air Conditioning, Tents
- 4040  Amusement Rides
- 4000  Audio Amplifiers, P.A. Equipment
- 4010  Baby Furniture, Cribs, Strollers
- 4060  Balloons, Helium Tanks
- 4070  Banners, Pennants, Flags
- 4080  Bars, Portable
- 4020  Beds, Cots
- 4090  Bleachers
- 4110  Bunting
- 4120  Candelabra
- 4140  Casino Equipment
- 4150  Centerpieces
- 4155  Ceremonial Scissors, Shovels
- 4160  Chafers
- 4220  Chair Covers
- 4170  Chairs: Folding
- 4175  Chairs: Stackable
- 4178  Charging Stations, Personal Electronic
- 4180  China, Dinnerware
- 4195  Computers
- 4390  Concession Equipment

- 4200  Costumes and Accessories
- 4230  Crowd Control: Fencing, Ropes, Stanchions
- 4270  Dividers, Partitions, Pipe & Drape
- 4280  Drapery and Swagging
- 4290  Dunk Tanks
- 4300  Easels
- 4570  Flatware, Serving Ware
- 4320  Flooring: Carpet and Turf
- 4240  Flooring: Dance, Portable
- 4190  Food Refrigeration, Coolers
- 4365  Food Transport, Bussing Equipment
- 4370  Fountains: Champagne, Chocolate
- 4380  Frozen Drink, Ice Cream Machines
- 4385  Furniture: Home, Office
- 4395  Furniture: Lounge, Vintage
- 4700  Furniture: Patio and Umbrellas
- 4130  Games
- 4400  Gazebos, Arbors, Arches and Columns
- 4410  Glassware
- 4350  Grills, Stoves, Ovens, Cookers, Fryers
- 4420  Heaters: Patio, Space
- 4425  Heaters: Tent
- 4430  Ice Tables, Molds
- 4450  Inflatables, Bounce Houses
- 4460  Karaoke Machines, Jukeboxes
- 4480  Lecterns, Podiums
- 4485  Lighting: Props, Furniture
- 4495  Lighting: Search
- 4505  Lighting: String, Holiday Decorations, Candles
- 4490  Lighting: Tents
- 4515  Lighting: Theatrical
- 4500  Linens
- 4340  Party Machines: Bubble, Fog, Smoke, Snow
- 4535  Photo Booths, Photography Equipment
- 4540  Props, Theme Decorations
- 4550  Racks: Garment
- 4565  Raffle Drums, Bingo Cages
- 4566  Ramps: Walk, Wheelchair
- 4567  Recreation, Camping Equipment
- 4580  Skirting: Table, Stage
- 4600  Stages, Platforms, Risers, Trussing
- 4630  Tables
- 4640  Tent Water Barrels, Blocks
- 4660  Tents, Canopies, Temporary Structures
- 4670  Toilets, Restroom Trailers, Wash Stations
- 4680  Torches, Party
- 4330  Vases, Urns
- 4685  Video Projectors, Projector Screens
- 4725  Waste Containers
- 4730  Wedding Decorations, Runners
- 4960  Wheelchairs and Scooters