

- 2370  Generators: Small, Portable
- 2385  Hammers: Demolition, Chipping
- 2390  Hammers: Rotary
- 2475  Hand Truck Dollies, Pallet Jacks, Loading Ramps
- 2400  Heat Guns: Electric
- 2395  Heaters: Electric, Gas, Propane
- 2405  Hoists, Slings, Winches
- 2420  Insulation: Applicators, Blowers
- 2425  Jacks, Jack Pads
- 2430  Ladders, Accessories
- 2435  Landscaping Hand Tools
- 2438  Laser Levels, Measuring Tools
- 2442  Lawn Mowers: Ride-on
- 2490  Lawn Mowers: Walk Behind
- 2445  Lawn Vacuums
- 2453  Lighting Stands, Work Lights
- 2455  Locators: Pipe, Cable, Underground Utility
- 2460  Log Splitters
- 2470  Masonry Hand Tools
- 2485  Metal Detectors
- 2500  Nailers
- 2510  Paint, Texture Sprayers
- 2513  Personal Protective Safety Equipment
- 2515  Pipe Inspection: Video
- 2517  Pipe Thawing, Heating Equipment
- 2520  Plumbing Equipment
- 2530  Post Hole Diggers, Earth Augers, Post Drivers, Post Pullers
- 2535  Powder-actuated Tools, Accessories
- 2545  Pressure Washers: Cold
- 2547  Pressure Washers: Hot
- 2550  Propane Tank
- 2555  Pullers: Bearing, Gear
- 2565  Pumps: De-watering
- 2567  Pumps: High-pressure
- 2570  Pumps: Submersible
- 2575  Pumps: Test
- 2580  Pumps: Trash
- 2600  Rebar Tools
- 2615  Rollers: Floor
- 2620  Rollers: Lawn
- 2630  Roofing Tools
- 2640  Sandblasting Equipment, Abrasives, Accessories
- 2645  Saws: Microtrench Concrete Slit
- 2650  Sanders, Handheld, Accessories
- 2655  Saws: Concrete Chain
- 2670  Saws: Concrete Walk-behind
- 2660  Saws: Cut-off
- 2665  Saws: Handheld
- 2675  Saws: Miter, Chop
- 2680  Saws: Reciprocating
- 2685  Saws: Tile
- 2695  Scaffolding, Accessories
- 2712  Seeders: Hydro, Slit, Drop
- 2715  Sewer Cleaning Equipment
- 2730  Shoring Equipment
- 2732  Shot Blasting Equipment

- 2738  Silica Dust Collection Devices
- 2740  Snow Removal Equipment
- 2745  Sod Cutters, Bed Cutters
- 2751  Sprayers: Tank, Backpack, Trailer Mounted
- 2755  Spreaders: Fertilizer, Seed
- 2760  Spreaders: Sand, Salt
- 2770  Staplers: Pneumatic, Manual, Electric
- 2775  Storage: Containers, Units
- 2780  Strippers: Paint, Stencils
- 2785  Strippers: Carpet, Floor, Accessories
- 2790  Stump Grinders
- 2805  Sweepers: Magnetic
- 2815  Tarps
- 2820  Testing Equipment: Electrical, Environmental, Quality Control
- 2825  Threading Tools
- 2830  Tiedowns, Load Binders, Cargo Control Systems
- 2835  Tillers, Garden Cultivators
- 2855  Tools, Homeowner
- 2875  Torches: Acetylene, Propane
- 2885  Trailer Accessories: Tow Bars, Tow Dolly, Ball Hitches
- 2900  Trenchers: Walk-behind
- 2905  Trimmers: Hedge, String
- 2918  Utility Vehicles, RTV's, Golf Carts
- 2920  Vacuum: Excavation, Remediation
- 2930  Vacuum: Wet, Dry, Floor, Industrial
- 2935  Ventilation, Duct
- 2940  Wallpaper Steamers, Tools and Accessories
- 2945  Welders, Ele. Fusion & Accessories
- 2950  Wheelbarrows, Lawn Carts
- 2170  Wood Chippers

### PARTY/SPECIAL EVENT

- 4030  Air Conditioning, Tents
- 4040  Amusement Rides
- 4000  Audio Amplifiers, P.A. Equipment
- 4010  Baby Furniture, Cribs, Strollers
- 4060  Balloons, Helium Tanks
- 4070  Banners, Pennants, Flags
- 4080  Bars, Portable
- 4020  Beds, Cots
- 4090  Bleachers
- 4110  Bunting
- 4120  Candelabra
- 4140  Casino Equipment
- 4150  Centerpieces
- 4155  Ceremonial Scissors, Shovels
- 4160  Chafers
- 4220  Chair Covers
- 4170  Chairs: Folding
- 4175  Chairs: Stackable
- 4178  Charging Stations, Personal Electronic
- 4180  China, Dinnerware
- 4195  Computers
- 4390  Concession Equipment
- 4200  Costumes and Accessories

- 4230  Crowd Control: Fencing, Ropes, Stanchions
- 4270  Dividers, Partitions, Pipe & Drape
- 4280  Drapery and Swagging
- 4285  Drones, Aerial Photography
- 4290  Dunk Tanks
- 4300  Easels
- 4570  Flatware, Serving Ware
- 4320  Flooring: Carpet and Turf
- 4240  Flooring: Dance, Portable
- 4190  Food Refrigeration, Coolers
- 4365  Food Transport, Bussing Equipment
- 4370  Fountains: Champagne, Chocolate
- 4380  Frozen Drink, Ice Cream Machines
- 4385  Furniture: Home, Office
- 4395  Furniture: Lounge, Vintage
- 4700  Furniture: Patio and Umbrellas
- 4130  Games
- 4400  Gazebos, Arbors, Arches and Columns
- 4410  Glassware
- 4350  Grills, Stoves, Ovens, Cookers, Fryers
- 4420  Heaters: Patio, Space
- 4425  Heaters: Tent
- 4430  Ice Tables, Molds
- 4450  Inflatables, Bounce Houses
- 4460  Karaoke Machines, Jukeboxes
- 4480  Lecterns, Podiums
- 4485  Lighting: Props, Furniture
- 4495  Lighting: Search
- 4505  Lighting: String, Holiday Decorations, Candles
- 4490  Lighting: Tents
- 4515  Lighting: Theatrical
- 4500  Linens
- 4340  Party Machines: Bubble, Fog, Smoke, Snow
- 4535  Photo Booths, Photography Equipment
- 4540  Props, Theme Decorations
- 4550  Racks: Garment
- 4565  Raffle Drums, Bingo Cages
- 4566  Ramps: Walk, Wheelchair
- 4567  Recreation, Camping Equipment
- 4580  Skirting: Table, Stage
- 4600  Stages, Platforms, Risers, Trussing
- 4630  Tables
- 4640  Tent Water Barrels, Blocks
- 4660  Tents, Canopies, Temporary Structures
- 4670  Toilets, Restroom Trailers, Wash Stations
- 4680  Torches, Party
- 4330  Vases, Urns
- 4685  Video Projectors, Projector Screens
- 4725  Waste Containers
- 4730  Wedding Decorations, Runners
- 4960  Wheelchairs and Scooters

# Membership Application

## Invest in your success. Join ARA!

### COMPANY INFORMATION

Company name: \_\_\_\_\_  
 Street address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Website: \_\_\_\_\_  
 Business email: \_\_\_\_\_  
 Phone: \_\_\_\_\_  
 Toll-free phone: \_\_\_\_\_ Cell: \_\_\_\_\_

### MAILING ADDRESS (IF DIFFERENT FROM ABOVE)

Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ ZIP: \_\_\_\_\_

### DESIGNATED REPRESENTATIVE

Name: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_

### BRANCH ADDRESS

Store name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
 Contact person: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_

### BRANCH ADDRESS

Store name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_  
 State: \_\_\_\_\_ ZIP: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Cell: \_\_\_\_\_  
 Contact person: \_\_\_\_\_  
 Title: \_\_\_\_\_  
 Email: \_\_\_\_\_

### COMPANY CONTACTS

Marketing: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Risky Management/Safety: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Human Resources: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Accounting: \_\_\_\_\_  
 Email: \_\_\_\_\_

Legislative: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Education/Training: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Insurance: \_\_\_\_\_  
 Email: \_\_\_\_\_  
 Store Manager: \_\_\_\_\_  
 Email: \_\_\_\_\_

### MEMBERSHIP DUES (FEES ARE BASED ON THE COMBINED TOTAL GROSS RENTAL REVENUE FOR ALL OF YOUR OPERATIONS)

Dues	Total gross rental revenue	Complimentary branch listings (additional locations)*	
<input type="checkbox"/> US\$435	Up to \$500,000	N/A	* Branch stores receive a separate member number and will receive access to all "member-only" benefits, including a listing on our RentalHQ.com store locator. Additional branch listings above the number indicated also can be part of the program for \$70 per store per year.
<input type="checkbox"/> US\$625	\$500,001 to \$3 million	4 branches	
<input type="checkbox"/> US\$1,125	\$3,000,001 to \$10 million	8 branches	
<input type="checkbox"/> US\$1,875	\$10,000,001 to \$30 million	30 branches	
<input type="checkbox"/> US\$3,750	More than \$30 million	60 branches	

**All membership dues must be paid in U.S. dollars.**

Membership in the American Rental Association (ARA) automatically provides you membership in the Canadian Rental Association (CRA). Take advantage of the many benefits of membership and join today by completing this application. The information you provide will allow ARA and CRA to best serve your interests and needs. Please type or print and complete all sections. An online application and overview of member benefits are available at [ARARental.org](http://ARARental.org). Fax this form to 309.277.4209 or email it to [membership@ararental.org](mailto:membership@ararental.org). Questions? Call 800.334.2177.

## DEMOGRAPHIC INFORMATION

### Business organization:

- Corporation       Limited Liability       Partnership  
 S Chapter       Sole Proprietorship       Public Stock Company

### What best describes your business?

- Equipment/event rental       Retail firm with rental  
 Distributor/dealer with rental      (hardware/lumberyard/  
party and event)

In what year was your firm started? \_\_\_\_\_

In what year did you enter the rental industry? \_\_\_\_\_

Is your company family-owned?  Yes  No

Number of full-time staff: \_\_\_\_\_

Your total annual rental revenue: \_\_\_\_\_

Your rental inventory by percentage:

Construction/industrial \_\_\_\_\_%

General tool/homeowner \_\_\_\_\_%

Party/special event \_\_\_\_\_%

Not represented above\*

\*Please specify \_\_\_\_\_

## YOUNG PROFESSIONAL NETWORK

Do you have young rental professionals, ages 18-40, who are interested in participating in the ARA Young Professionals Network?  Yes  No

If yes, please list their names and email addresses: \_\_\_\_\_

## REASONS FOR JOINING

### How did you hear about ARA? (Please select one.)

- Member referral       State and local meeting  
 The ARA Show promotion       Membership promotion  
 ARA Insurance       Reinstatement/Past member  
 Other \_\_\_\_\_

### What is your No. 1 reason for joining ARA?

- Insurance       New to rental resources  
 Industry affiliation/trends       The ARA Show  
 Associate member referral       Equipment discount  
 Networking       Product or service  
 Other \_\_\_\_\_

## INSURANCE

Are you interested in information about CRA Insurance?  Yes  No Current insurance agency: \_\_\_\_\_

Insurance expiration date (MM/DD/YYYY): \_\_\_\_\_

## SOFTWARE

Do you utilize rental (POS) software?  Yes  No If so, which provider do you use? \_\_\_\_\_

As a member of ARA, you are automatically a member of CRA. This joint membership offers you the benefits of both organizations. As a member, you will receive access to Canadian-specific rental benefits, including the regional trade shows, insurance, credit card processing, newsletters and more. Plus, you will receive access to all that ARA offers, from The ARA Show, networking opportunities, educational and business management products and services, and industry forecasting information to so much more. Join today to reap the benefits for yourself and your business.



1100 S. Service Road, Suite 217  
Stoney Creek, Ontario L8E 0C5 Canada  
905.643.2333 • 844.643.2333  
Fax: 905.643.3999  
CRArental.org

## PAYMENT INFORMATION

A US\$36 nonrefundable subscription fee is allocated from your membership dues for an annual subscription to *Rental Management* magazine. Your signature designates your willingness to receive emails, faxes, the Rental Pulse e-newsletter and *Rental Management* digital magazine from ARA.

**If you pay with credit card, ARA will continue your membership without interruption unless you tell us otherwise.** At the end of the initial membership term and before the start of your new term, ARA will simply charge your credit card at the dues rate in effect at that time. Should terms or rates change, ARA will notify you in advance. If ARA cannot charge your credit card, the association will send you a bill for your dues. To opt out of this membership offer, check the box below:

I choose to opt out of the ability to continue my ARA membership via the above-mentioned credit card payment system.

Check or money order enclosed. Please charge my:  Visa  MasterCard  Discover  American Express

Credit card number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Name: (as it appears on card) \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**I understand that my membership is not official until It is approved by ARA.**

# Inventory Information

This list of rental inventory and product codes serves a valuable purpose. By providing ARA with a complete listing of your store's inventory, we can better market your store to interested consumers through RentalHQ.com and other ARA resources. These efforts bring more consumers into your store and help generate more rentals. Please look through all the categories on both pages and check all items that represent your inventory. Our list may vary from how you would categorize your inventory, so please check carefully. If you have any questions, please call Member Services at 800.334.2177.

CONSTRUCTION/INDUSTRIAL					
1005	<input type="checkbox"/> Aerial Work Platform: Inspection	1600	<input type="checkbox"/> Pressure Washers: Towable	2145	<input type="checkbox"/> Carpet Dryers
1007	<input type="checkbox"/> Aerial Work Platform: Training	1420	<input type="checkbox"/> Road Plates, Trench Boxes	2150	<input type="checkbox"/> Carpet Installation Tools
1000	<input type="checkbox"/> Aerial Work Platforms	1430	<input type="checkbox"/> Rollers: Trench	2140	<input type="checkbox"/> Carpet: Upholstery Cleaning Equipment
1120	<input type="checkbox"/> Air Compressor: Towable	1440	<input type="checkbox"/> Rollers: Vibratory	2155	<input type="checkbox"/> Cartop Carriers
1020	<input type="checkbox"/> Asphalt Paver	1445	<input type="checkbox"/> Screening and Crushing Plants, Portable	2160	<input type="checkbox"/> Chainsaws, Chainsaw Accessories
1030	<input type="checkbox"/> Backhoe Attachments	1455	<input type="checkbox"/> Signs: Trailer-mounted, Arrow Boards, Message Boards	2165	<input type="checkbox"/> Chimney Cleaning Equipment
1040	<input type="checkbox"/> Backhoes	1460	<input type="checkbox"/> Skid Steer: Attachments	2175	<input type="checkbox"/> Chutes: Debris, Trash
1060	<input type="checkbox"/> Breakers: Hand Operated	1465	<input type="checkbox"/> Surveying Equipment	2185	<input type="checkbox"/> Cleaners: Steam
1070	<input type="checkbox"/> Breakers: Machine-mounted	1470	<input type="checkbox"/> Sweepers: Street, Pavement	2193	<input type="checkbox"/> Clothing: Protective
1080	<input type="checkbox"/> Bucket Attachments	1480	<input type="checkbox"/> Tanks: Portable	2195	<input type="checkbox"/> Compressors: Portable
1085	<input type="checkbox"/> Compaction Equipment: Attachments	1280	<input type="checkbox"/> Telescopic Handlers	2200	<input type="checkbox"/> Concrete Additives: Hardening, Curing, Coloring
1110	<input type="checkbox"/> Compaction Equipment: Ride On and Trench Rollers	1485	<input type="checkbox"/> Temporary Roadways, Access Mats	2205	<input type="checkbox"/> Concrete Drying, Heating
1100	<input type="checkbox"/> Compaction Equipment: Walk Behind, Handheld	1505	<input type="checkbox"/> Toilets and Washrooms, Portable	2210	<input type="checkbox"/> Concrete Hand Tools: Floats, Darbies, Striking Tools, Forms, Stamps
1130	<input type="checkbox"/> Concrete Batch Plants	1510	<input type="checkbox"/> Tracks, Track Pads, Track Carriers	2215	<input type="checkbox"/> Concrete Planers, Grinders, Scarifiers
1135	<input type="checkbox"/> Concrete: Buggies	1520	<input type="checkbox"/> Tractors and Tractor Attachments	2065	<input type="checkbox"/> Concrete Power Trowel
1137	<input type="checkbox"/> Concrete: Mixers	1530	<input type="checkbox"/> Traffic Control: Barricades and Cones, Portable Signs and Signals	2220	<input type="checkbox"/> Concrete Pumps
1140	<input type="checkbox"/> Concrete: Trailers	1535	<input type="checkbox"/> Trailers: Equipment, Dump, Enclosed	2222	<input type="checkbox"/> Concrete Saws
1150	<input type="checkbox"/> Conveyors	1540	<input type="checkbox"/> Trenchers: Ride-on and Attachments	2223	<input type="checkbox"/> Concrete Scabblers
1170	<input type="checkbox"/> Cranes	1560	<input type="checkbox"/> Trucks: Box, Moving	2225	<input type="checkbox"/> Concrete Screeds
1190	<input type="checkbox"/> Dozers	1565	<input type="checkbox"/> Trucks: Dump and Articulated Dump	2230	<input type="checkbox"/> Concrete Vibrators
1210	<input type="checkbox"/> Drill Rigs: Mining	1570	<input type="checkbox"/> Trucks: Utility	2235	<input type="checkbox"/> Concrete: Cleaners, Sealers
1050	<input type="checkbox"/> Earth Boring Machines, Horizontal Directional Drills	1590	<input type="checkbox"/> Vibratory Plows	2240	<input type="checkbox"/> Concrete: Curb Extruders, Guniting Machines
1200	<input type="checkbox"/> Dumpsters	1610	<input type="checkbox"/> Water Trucks, Trailers	2250	<input type="checkbox"/> Cutters: Brick, Tile
1215	<input type="checkbox"/> Electrical Distribution Equipment	<b>GENERAL TOOL/HOMEOWNER</b>		2255	<input type="checkbox"/> Cutters: Brush
1220	<input type="checkbox"/> Excavator: Attachments	2005	<input type="checkbox"/> Aerators	2260	<input type="checkbox"/> Cutters: Cable, Pipe, Rebar
1230	<input type="checkbox"/> Excavators	2010	<input type="checkbox"/> Air Conditioning, Chillers: Job Site	2265	<input type="checkbox"/> Dehumidifiers
1240	<input type="checkbox"/> Excavators: Mini	2015	<input type="checkbox"/> Air Scrubbers, Negative Air Machines	2270	<input type="checkbox"/> Dethatchers, Power Rakes, Verti-Cutters
1260	<input type="checkbox"/> Forklift: Attachments	2380	<input type="checkbox"/> Angle Grinders	2273	<input type="checkbox"/> Document Shredders: Commercial
1290	<input type="checkbox"/> Forklifts: Industrial	2020	<input type="checkbox"/> Animal Traps, Snares, Cages	2280	<input type="checkbox"/> Drain, Sewer Cleaning Machines
1295	<input type="checkbox"/> Forklifts: Industrial Training	2030	<input type="checkbox"/> Automotive Tools, Equipment, Supplies	2285	<input type="checkbox"/> Drills: Concrete, Masonry
1270	<input type="checkbox"/> Forklifts: Rough-terrain	2040	<input type="checkbox"/> Batteries, Battery Chargers	2290	<input type="checkbox"/> Drills: Pneumatic, Electric
1275	<input type="checkbox"/> Forklifts: Rough-terrain Training	2045	<input type="checkbox"/> Benders: Pipe, Rebar	2293	<input type="checkbox"/> Drywall Hand Tools
1300	<input type="checkbox"/> Generators: Towed, Skid-mounted	2050	<input type="checkbox"/> Bits: Drills, Hammers, Chisels	2295	<input type="checkbox"/> Drywall Lifts
1310	<input type="checkbox"/> Graders, Box Scrapers	2055	<input type="checkbox"/> Blades: Abrasive, Diamond	2305	<input type="checkbox"/> Edgers: Groundskeeping
1490	<input type="checkbox"/> Ground Heating Equipment	2060	<input type="checkbox"/> Blades: Lawn Mower, Edger	2765	<input type="checkbox"/> Engine Hoists, Stands
1320	<input type="checkbox"/> Lifts: Boom	2070	<input type="checkbox"/> Blades: Saw	2315	<input type="checkbox"/> Engines: Large (25 HP and Greater)
1325	<input type="checkbox"/> Lifts: Scissor	2075	<input type="checkbox"/> Concrete Power Tools, Dustless	2320	<input type="checkbox"/> Engines: Small (Less than 25 HP)
1330	<input type="checkbox"/> Light Towers	2080	<input type="checkbox"/> Blowers, Circulating Fans	2330	<input type="checkbox"/> Extension Cords
1340	<input type="checkbox"/> Loader: Attachments	2085	<input type="checkbox"/> Blowers: Leaf, Straw, Bark	2335	<input type="checkbox"/> Fans: Pedestal, Drum, Misting, Tent
1390	<input type="checkbox"/> Loaders: Compact Track	2100	<input type="checkbox"/> Brakes: Aluminum Bending	2340	<input type="checkbox"/> Fastening Tools, Fasteners
1350	<input type="checkbox"/> Loaders: Heavy Wheel	2103	<input type="checkbox"/> Brush Cutter: Walk Behind, Ride-on, Attachments	2345	<input type="checkbox"/> Fencing: Safety, Construction
1360	<input type="checkbox"/> Loaders: Mini Skid Steers, Stand On, Walk Behind	2105	<input type="checkbox"/> Brush Cutters: Hand Held	2300	<input type="checkbox"/> Floor Care: Edgers
1380	<input type="checkbox"/> Loaders: Skid Steer	2110	<input type="checkbox"/> Buffers: Automotive	2355	<input type="checkbox"/> Floor Care: Finishers, Polishers, Buffers
1405	<input type="checkbox"/> Offices: Mobile	2115	<input type="checkbox"/> Buffers: Floor	2357	<input type="checkbox"/> Floor Care: Sanders
1410	<input type="checkbox"/> Power Buggies	2120	<input type="checkbox"/> Buildings: Portable	2361	<input type="checkbox"/> Floor Care: Sweepers, Cleaning Machines
		2125	<input type="checkbox"/> Cable Pullers	2365	<input type="checkbox"/> Gas Cans, Caddies