

# Membership Application



## Invest in your success. Join today!

### COMPANY INFORMATION

Company name: \_\_\_\_\_  
Street address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal: \_\_\_\_\_  
Website: \_\_\_\_\_  
Business email: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Toll-free phone: \_\_\_\_\_

### BRANCH ADDRESS (Attach additional sheets if necessary.)

Store name: \_\_\_\_\_  
Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
Contact person: \_\_\_\_\_  
Title: \_\_\_\_\_ Phone: \_\_\_\_\_  
Email: \_\_\_\_\_

### MAILING ADDRESS (If different from above.)

Address: \_\_\_\_\_  
City: \_\_\_\_\_  
Province: \_\_\_\_\_ Postal: \_\_\_\_\_

### DESIGNATED REPRESENTATIVE

Name: \_\_\_\_\_  
(First, MI, Last)  
Title: \_\_\_\_\_  
Email: \_\_\_\_\_  
Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

### COMPANY CONTACTS

Marketing: \_\_\_\_\_  
Email: \_\_\_\_\_  
Risk Management/Safety: \_\_\_\_\_  
Email: \_\_\_\_\_  
Human Resources: \_\_\_\_\_  
Email: \_\_\_\_\_  
Accounting: \_\_\_\_\_  
Email: \_\_\_\_\_

Legislative: \_\_\_\_\_  
Email: \_\_\_\_\_  
Education/Training: \_\_\_\_\_  
Email: \_\_\_\_\_  
Insurance: \_\_\_\_\_  
Email: \_\_\_\_\_  
Store Manager: \_\_\_\_\_  
Email: \_\_\_\_\_

### MEMBERSHIP DUES (Fees are based on the combined total gross rental revenue for all of your operations.)

Dues	Total gross <u>rental</u> revenue	Complimentary branch listings (additional locations)*
<input type="checkbox"/> US\$425	Up to \$500,000	None
<input type="checkbox"/> US\$610	\$500,001 to \$3 million	4 branches
<input type="checkbox"/> US\$1,095	\$3,000,001 to \$10 million	8 branches
<input type="checkbox"/> US\$1,830	\$10,000,001 to \$30 million	30 branches
<input type="checkbox"/> US\$3,650	More than \$30 million	60 branches

\* Branch stores receive a separate member number and will receive access to all "member-only" benefits, including a listing on our RentalHQ.com store locator. Additional branch listings above the number indicated also can be part of the program for US\$55 per store per year.

**All membership dues must be paid in U.S. dollars.**

Membership in the American Rental Association (ARA) automatically provides you membership in the Canadian Rental Association (CRA). Take advantage of the many benefits of membership and join today by completing this application. The information you provide will allow ARA and CRA to best serve your interests and needs. Please **type** or **print** and complete all sections. An online application and overview of member benefits are available at [ARARental.org](http://ARARental.org). **Fax this form to 309-764-1533 or email it to [membership@ararental.org](mailto:membership@ararental.org). Questions? Call 800-334-2177.**

## DEMOGRAPHIC INFORMATION

### Business organization:

- Corporation       Limited Liability       Partnership  
 S Chapter       Sole Proprietorship       Public Stock Company

### Your store's business type:

- Equipment/event rental       Retail firm with rental (hardware/  
lumberyard/party and event)  
 Distributor/dealer with rental

In what year was your firm started? \_\_\_\_\_

In what year did you enter the rental industry? \_\_\_\_\_

Owner's gender:  Male  Female

Is your company family-owned?  Yes  No

Do you have young rental professionals, ages 18-40, who are interested in participating in the ARA Young Professionals Network?  Yes  No

If yes, please list their names and email addresses: \_\_\_\_\_

Number of full-time staff: \_\_\_\_\_

Your total annual rental revenue: \_\_\_\_\_

### Your rental inventory by percentage:

Construction/industrial \_\_\_\_\_ %  
General tool/homeowner \_\_\_\_\_ %  
Party/special event \_\_\_\_\_ %  
Other \_\_\_\_\_ %

**I understand that my membership is not official until it is approved by ARA.**

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

### As a member of ARA, you are automatically a member of CRA.

This joint membership offers you the benefits of both organizations. As a member, you will receive access to Canadian-specific rental benefits, including the regional trade shows, insurance, credit card processing, newsletters and more. Plus, you will receive access to all that ARA offers, from **The Rental Show**, networking opportunities, educational and business management products and services, and industry forecasting information to so much more.

Join today to reap the benefits for yourself and your business.

## REASONS FOR JOINING

How did you hear about ARA? (Please select one.)

- Member referral       State and local meeting  
 **The Rental Show** promotion       Telemarketing  
 ARA Insurance       Membership promotion  
 Other \_\_\_\_\_

What is your No. 1 reason for joining ARA? (Please select one.)

- Insurance       Benefits  
 Industry affiliation/trends       **The Rental Show**  
 Associate member referral       Alliance affiliation  
 Networking  
 Other \_\_\_\_\_

## INSURANCE

With whom do you currently have liability insurance coverage?

Insurance expiration date: \_\_\_\_\_ (MM/DD/YYYY)



CANADIAN RENTAL ASSOCIATION  
ASSOCIATION CANADIENNE DE LOCATION

1100 S. Service Road, Suite 217  
Stoney Creek, Ontario L8E 0C5 Canada  
905-643-2333 • 844-643-2333  
Fax: 905-643-3999

[www.CRArental.org](http://www.CRArental.org)

## PAYMENT INFORMATION

A US\$36 nonrefundable subscription fee is allocated from your membership dues for an annual subscription to **RENTAL MANAGEMENT** magazine. Your signature designates your willingness to receive emails, faxes, the **Rental Pulse** e-newsletter and **RENTAL MANAGEMENT** digital magazine from ARA.

**If you pay with credit card, ARA will continue your membership without interruption unless you tell us otherwise.** At the end of the initial membership term and before the start of your new term, ARA will simply charge your credit card at the dues rate in effect at that time. Should terms or rates change, ARA will notify you in advance. If ARA cannot charge your credit card, the association will send you a bill for your dues. To opt out of this membership offer, check the box below:

**I choose to opt out of the ability to continue my ARA membership via the above-mentioned credit card payment system.**

Check or money order enclosed.      Please charge my:       Visa       MasterCard       Discover       American Express

Credit card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_

Name: (as it appears on card) \_\_\_\_\_

Signature: \_\_\_\_\_

# Inventory Information

This list of rental inventory and product codes serves a valuable purpose. By providing ARA with a complete listing of your store's inventory, we can better market your store to interested consumers through RentalHQ.com and other ARA resources. These efforts bring more consumers into your store and help generate more rentals. Please look through all the categories on both pages and **check all items that represent your inventory**. Our list may vary from how you would categorize your inventory, so please check carefully. If you have any questions, please call Member Services at **800-334-2177**.

## CONSTRUCTION/INDUSTRIAL

- 1005  Aerial Work Platform: Inspection
- 1007  Aerial Work Platform: Training
- 1000  Aerial Work Platforms
- 1120  Air Compressor: Towable
- 1020  Asphalt Paver
- 1030  Backhoe Attachments
- 1040  Backhoes
- 1060  Breakers: Hand Operated
- 1070  Breakers: Machine-mounted
- 1080  Bucket Attachments
- 1085  Compaction Equipment: Attachments
- 1110  Compaction Equipment: Ride On and Trench Rollers
- 1100  Compaction Equipment: Walk Behind, Handheld
- 1130  Concrete Batch Plants
- 1135  Concrete: Buggies
- 1137  Concrete: Mixers
- 1140  Concrete: Trailers
- 1150  Conveyors
- 1170  Cranes
- 1190  Dozers
- 1210  Drill Rigs: Mining
- 1050  Earth Boring Machines, Horizontal Directional Drills
- 1200  Dumpsters
- 1215  Electrical Distribution Equipment
- 1220  Excavator: Attachments
- 1230  Excavators
- 1240  Excavators: Mini
- 1260  Forklift: Attachments
- 1290  Forklifts: Industrial
- 1295  Forklifts: Industrial Training
- 1270  Forklifts: Rough-terrain
- 1275  Forklifts: Rough-terrain Training
- 1300  Generators: Towed, Skid-mounted
- 1310  Graders, Box Scrapers
- 1490  Ground Heating Equipment
- 1320  Lifts: Boom
- 1325  Lifts: Scissor
- 1330  Light Towers
- 1340  Loader: Attachments
- 1390  Loaders: Compact Track
- 1350  Loaders: Heavy Wheel
- 1360  Loaders: Mini Skid Steers, Stand On, Walk Behind
- 1380  Loaders: Skid Steer
- 1405  Offices: Mobile
- 1410  Power Buggies

- 1600  Pressure Washers: Towable
- 1420  Road Plates, Trench Boxes
- 1430  Rollers: Trench
- 1440  Rollers: Vibratory
- 1445  Screening and Crushing Plants, Portable
- 1455  Signs: Trailer-mounted, Arrow Boards, Message Boards
- 1460  Skid Steer: Attachments
- 1465  Surveying Equipment
- 1470  Sweepers: Street, Pavement
- 1480  Tanks: Portable
- 1280  Telescopic Handlers
- 1485  Temporary Roadways, Access Mats
- 1505  Toilets and Washrooms, Portable
- 1510  Tracks, Track Pads, Track Carriers
- 1520  Tractors and Tractor Attachments
- 1530  Traffic Control: Barricades and Cones, Portable Signs and Signals
- 1535  Trailers: Equipment, Utility, Dump
- 1540  Trenchers: Ride-on and Attachments
- 1560  Trucks: Box, Moving
- 1565  Trucks: Dump and Articulated Dump
- 1570  Trucks: Utility
- 1590  Vibratory Plows
- 1610  Water Trucks, Trailers

## GENERAL TOOL/HOMEOWNER

- 2005  Aerators
- 2010  Air Conditioning, Chillers: Job Site
- 2015  Air Scrubbers, Negative Air Machines
- 2380  Angle Grinders
- 2020  Animal Traps, Snares, Cages
- 2030  Automotive Tools, Equipment, Supplies
- 2040  Batteries, Battery Chargers
- 2045  Benders: Pipe, Rebar
- 2050  Bits: Drills, Hammers, Chisels
- 2055  Blades: Abrasive, Diamond
- 2060  Blades: Lawn Mower, Edger
- 2070  Blades: Saw
- 2075  Concrete Power Tools, Dustless
- 2080  Blowers, Circulating Fans
- 2085  Blowers: Leaf, Straw, Bark
- 2100  Brakes: Aluminum Bending
- 2103  Brush Cutter: Walk Behind, Ride-on, Attachments
- 2105  Brush Cutters: Hand Held
- 2110  Buffers: Automotive
- 2115  Buffers: Floor
- 2120  Buildings: Portable
- 2125  Cable Pullers

- 2145  Carpet Dryers
- 2150  Carpet Installation Tools
- 2140  Carpet: Upholstery Cleaning Equipment
- 2155  Cartop Carriers
- 2160  Chainsaws, Chainsaw Accessories
- 2165  Chimney Cleaning Equipment
- 2175  Chutes: Debris, Trash
- 2185  Cleaners: Steam
- 2193  Clothing: Protective
- 2195  Compressors: Portable
- 2200  Concrete Additives: Hardening, Curing, Coloring
- 2205  Concrete Drying, Heating
- 2210  Concrete Hand Tools: Floats, Darbies, Striking Tools, Forms, Stamps
- 2215  Concrete Planers, Grinders, Scarifiers
- 2065  Concrete Power Trowel
- 2075  Concrete Power Tools, Dustless
- 2220  Concrete Pumps
- 2222  Concrete Saws
- 2223  Concrete Scabblers
- 2225  Concrete Screeds
- 2230  Concrete Vibrators
- 2235  Concrete: Cleaners, Sealers
- 2240  Concrete: Curb Extruders, Guniting Machines
- 2250  Cutters: Brick, Tile
- 2255  Cutters: Brush
- 2260  Cutters: Cable, Pipe, Rebar
- 2265  Dehumidifiers
- 2270  Dethatchers, Power Rakes, Verti-Cutters
- 2273  Document Shredders: Commercial
- 2280  Drain, Sewer Cleaning Machines
- 2285  Drills: Concrete, Masonry
- 2290  Drills: Pneumatic, Electric
- 2293  Drywall Hand Tools
- 2295  Drywall Lifts
- 2305  Edgers: Groundskeeping
- 2765  Engine Hoists, Stands
- 2315  Engines: Large (25 HP and Greater)
- 2320  Engines: Small (Less than 25 HP)
- 2330  Extension Cords
- 2335  Fans: Pedestal, Drum, Misting, Tent
- 2340  Fastening Tools, Fasteners
- 2345  Fencing: Safety, Construction
- 2300  Floor Care: Edgers
- 2355  Floor Care: Finishers, Polishers, Buffers
- 2357  Floor Care: Sanders
- 2361  Floor Care: Sweepers, Cleaning Machines

- 2365  Gas Cans, Caddies
- 2370  Generators: Small, Portable
- 2385  Hammers: Demolition, Chipping
- 2390  Hammers: Rotary
- 2475  Hand Truck Dollies, Pallet Jacks, Loading Ramps
- 2400  Heat Guns: Electric
- 2395  Heaters: Electric, Gas, Propane
- 2405  Hoists, Slings, Winches
- 2420  Insulation: Applicators, Blowers
- 2425  Jacks, Jack Pads
- 2430  Ladders, Accessories
- 2435  Landscaping Hand Tools
- 2438  Laser Levels, Measuring Tools
- 2442  Lawn Mowers: Ride-on
- 2490  Lawn Mowers: Walk Behind
- 2445  Lawn Vacuums
- 2453  Lighting Stands, Work Lights
- 2455  Locators: Pipe, Cable, Underground Utility
- 2460  Log Splitters
- 2470  Masonry Hand Tools
- 2485  Metal Detectors
- 2500  Nailers
- 2510  Paint, Texture Sprayers
- 2513  Personal Protective Safety Equipment
- 2515  Pipe Inspection: Video
- 2517  Pipe Thawing, Heating Equipment
- 2520  Plumbing Equipment
- 2530  Post Hole Diggers, Earth Augers, Post Drivers, Post Pullers
- 2535  Powder-actuated Tools, Accessories
- 2545  Pressure Washers: Cold
- 2547  Pressure Washers: Hot
- 2550  Propane Tank
- 2555  Pullers: Bearing, Gear
- 2565  Pumps: De-watering
- 2567  Pumps: High-pressure
- 2570  Pumps: Submersible
- 2575  Pumps: Test
- 2580  Pumps: Trash
- 2600  Rebar Tools
- 2615  Rollers: Floor
- 2620  Rollers: Lawn
- 2630  Roofing Tools
- 2640  Sandblasting Equipment, Abrasives, Accessories
- 2645  Saws: Microtrench Concrete Slit
- 2650  Sanders, Handheld, Accessories
- 2655  Saws: Concrete Chain
- 2670  Saws: Concrete Walk-behind
- 2660  Saws: Cut-off
- 2665  Saws: Handheld
- 2675  Saws: Miter, Chop
- 2680  Saws: Reciprocating
- 2685  Saws: Tile
- 2695  Scaffolding, Accessories
- 2712  Seeders: Hydro, Slit, Drop
- 2715  Sewer Cleaning Equipment
- 2730  Shoring Equipment

- 2732  Shot Blasting Equipment
- 2738  Silica Dust Collection Devices
- 2740  Snow Removal Equipment
- 2745  Sod Cutters, Bed Cutters
- 2751  Sprayers: Tank, Backpack, Trailer Mounted
- 2755  Spreaders: Fertilizer, Seed
- 2760  Spreaders: Sand, Salt
- 2770  Staplers: Pneumatic, Manual, Electric
- 2775  Storage: Containers, Units
- 2780  Strippers: Paint, Stencils
- 2785  Strippers: Carpet, Floor, Accessories
- 2790  Stump Grinders
- 2805  Sweepers: Magnetic
- 2815  Tarps
- 2820  Testing Equipment: Electrical, Environmental, Quality Control
- 2825  Threading Tools
- 2830  Tiedowns, Load Binders, Cargo Control Systems
- 2835  Tillers, Garden Cultivators
- 2855  Tools, Homeowner
- 2875  Torches: Acetylene, Propane
- 2885  Trailer Accessories: Tow Bars, Tow Dolly, Ball Hitches
- 2900  Trenchers: Walk-behind
- 2905  Trimmers: Hedge, String
- 2918  Utility Vehicles, RTV's, Golf Carts
- 2920  Vacuum: Excavation, Remediation
- 2930  Vacuum: Wet, Dry, Floor, Industrial
- 2935  Ventilation, Duct
- 2940  Wallpaper Steamers, Tools and Accessories
- 2945  Welders, Accessories
- 2950  Wheelbarrows, Lawn Carts
- 2170  Wood Chippers

#### PARTY/SPECIAL EVENT

- 4030  Air Conditioning, Tents
- 4040  Amusement Rides
- 4000  Audio Amplifiers, P.A. Equipment
- 4010  Baby Furniture, Cribs, Strollers
- 4060  Balloons, Helium Tanks
- 4070  Banners, Pennants, Flags
- 4080  Bars, Portable
- 4020  Beds, Cots
- 4090  Bleachers
- 4110  Bunting
- 4120  Candelabra
- 4140  Casino Equipment
- 4150  Centerpieces
- 4155  Ceremonial Scissors, Shovels
- 4160  Chafers
- 4220  Chair Covers
- 4170  Chairs: Folding
- 4175  Chairs: Stackable
- 4178  Charging Stations, Personal Electronic
- 4180  China, Dinnerware
- 4195  Computers
- 4390  Concession Equipment

- 4200  Costumes and Accessories
- 4230  Crowd Control: Fencing, Ropes, Stanchions
- 4270  Dividers, Partitions, Pipe & Drape
- 4280  Drapery and Swagging
- 4290  Dunk Tanks
- 4300  Easels
- 4570  Flatware, Serving Ware
- 4320  Flooring: Carpet and Turf
- 4240  Flooring: Dance, Portable
- 4190  Food Refrigeration, Coolers
- 4365  Food Transport, Bussing Equipment
- 4370  Fountains: Champagne, Chocolate
- 4380  Frozen Drink, Ice Cream Machines
- 4385  Furniture: Home, Office
- 4395  Furniture: Lounge, Vintage
- 4700  Furniture: Patio and Umbrellas
- 4130  Games
- 4400  Gazebos, Arbors, Arches and Columns
- 4410  Glassware
- 4350  Grills, Stoves, Ovens, Cookers, Fryers
- 4420  Heaters: Patio, Space
- 4425  Heaters: Tent
- 4430  Ice Tables, Molds
- 4450  Inflatables, Bounce Houses
- 4460  Karaoke Machines, Jukeboxes
- 4480  Lecterns, Podiums
- 4485  Lighting: Props, Furniture
- 4495  Lighting: Search
- 4505  Lighting: String, Holiday Decorations, Candles
- 4490  Lighting: Tents
- 4515  Lighting: Theatrical
- 4500  Linens
- 4340  Party Machines: Bubble, Fog, Smoke, Snow
- 4535  Photo Booths, Photography Equipment
- 4540  Props, Theme Decorations
- 4550  Racks: Garment
- 4565  Raffle Drums, Bingo Cages
- 4566  Ramps: Walk, Wheelchair
- 4567  Recreation, Camping Equipment
- 4580  Skirting: Table, Stage
- 4600  Stages, Platforms, Risers, Trussing
- 4630  Tables
- 4640  Tent Water Barrels, Blocks
- 4660  Tents, Canopies, Temporary Structures
- 4670  Toilets, Restroom Trailers, Wash Stations
- 4680  Torches, Party
- 4330  Vases, Urns
- 4685  Video Projectors, Projector Screens
- 4725  Waste Containers
- 4730  Wedding Decorations, Runners
- 4960  Wheelchairs and Scooters