



CANADIAN RENTAL ASSOCIATION
ASSOCIATION CANADIENNE DE LOCATION

2017 President's Image Award

Attention Associate Members:

The President's Image Award is an annual award presented to a CRA rental store member who meets the criteria below. If you know of a Rental Store you would like to nominate, please forward the information to head office by **December 1st, 2017.**

The current CRA President, Hank McInnis, will select the recipient.

Please submit pictures of the store and a brief description of the company in order to facilitate the President's task of choosing a recipient.

Criteria:

1. Nominee must be a paid up regular member of the Canadian Rental Association.

2. Rate the following categories as: E-Excellent G-Good F-Fair

In store rental equipment displays	_____
In store resale merchandise displays	_____
Store cleanliness and appearance	_____
Inventory Cleanliness	_____
Inventory Maintenance	_____
Courtesy and helpfulness to customers	_____
Knowledge of inventory use	_____
Telephone habits	_____
Advertising	_____
Vehicles - clean and presentable	_____
Improvements	_____

Nominated Store _____

Full Address _____

Telephone _____

Owner _____

Short Description of the Rental Store:

Submitted by:

Company _____

Name _____

Title _____

(Name required to validate nomination)

Nathalie McGregor
Managing Director

Nominations will be accepted by to fax 1-905-643-3999 or email to nathalie@crarental.org